NEWS RELEASE

May 19, 2017
FOR IMMEDIATE RELEASE

NEW MEXICO BROADCASTERS ASSOCIATION ANNOUNCES WINNERS OF 2017 EXCELLENCE IN BROADCASTING AWARDS

ALBUQUERQUE, NM - The New Mexico Broadcasters Association is proud to announce the 2017 winners of the association’s Excellence in Broadcasting Awards. The awards reflect the outstanding achievement of broadcasters for the calendar year 2016 and recognize exceptional news coverage, entertainment and production across four radio markets and one television market. The winning entries represent innovative news coverage and quality programming across the state.

This year’s Stations of the Year are:

Small Radio Market – KSEL-FM, Rooney Moon Broadcasting in Portales
Medium Radio Market – KSMX-FM, Rooney Moon Broadcasting in Clovis
Large Radio Market – KGRT-FM, Adams Radio Group in Las Cruces
Metro Radio Market – KQTM The Team in Albuquerque
Television Market – KOB-TV 4 Hubbard Broadcasting in Albuquerque

The NMBA Board of Directors is also proud to announce awards given to New Mexico high school and college students for their work as young broadcasters. Congratulations to Farmington High School, MAS Charter School, Eastern New Mexico University, New Mexico Junior College and the University of New Mexico for encouraging and mentoring our next generation of talented journalists.

For a full list of this year’s winners, visit NMBA.org today.
STUDENT AWARDS

Student Reporter:
KUNM Breaking the Cycle: Illiteracy in New Mexico
Anna Lande, Reporter

Student Newscast:
Farmington High School
90 Second Sport Short
Cameron Nez, Reporter

Student Commercial or PSA:
MAS Charter School
Roadrunner Food Bank
MAS Charter School Students, Voice Talent
Melissa Galetti, Sponsor

Student DJ Personality Aircheck:
Farmington High School
FHS Live Scorp Radio
Jonah Herman and Cameron Nez

Student Sportscaster:
KENW-TV
ENMU Women’s and Men’s Live Basketball
Jacob Aranda, Play-by-Play

Student Play-by-Play:
Farmington High School
FHS v Kirtland Central Boys Basketball
Jonah Herman and Cameron Nez

Student Original Production:
KNMI Special Program
September 11th Memorial
Monica Danner, Producer; Amee Rodriguez, Talent
SMALL MARKET RADIO

Breaking News:
KNCE Oil Explosion
Rita Daniels, Reporter

Complete Newscast Station:
KSEL-FM Afternoon News
Kevin Robbins and Amber Kaye

Continuing Coverage:
KNCE Suicide Gorge Bridge
Rita Daniels, Reporter

Feature News Story:
KNCE Penasco Fiestas
Rita Daniels, Reporter

Newscaster:
KSEL-FM Kevin Robbins
Kevin Robbins

:30 Commercial:
KSEL-FM Harley Smash-a-Palooza
KT Kelley

:60 Commercial:
KSEL-FM Twin Arrow Bingo
Duffy Moon

DJ Personality Aircheck:
KNCE “Wake Up Taos” Valentine’s Day
Rita Daniels

Morning Show:
KSEL-FM The Morning Throwdown
Kevin Robbins, Doc Elder and Lisa Schmidt

Specialty Show:
KNCE See Something, Say Something
Justis Daniels

Sports Play-by-Play:
KSEL-FM Greyhounds vs Lobos
Doc Elder

Sports Show or Interview:
KSEL-FM Doc Elder Interviews Lady Hounds Head Coach Josh Prock
Doc Elder

Station Promotional Announcement:
KSEL-FM Hunt for the Mega Ticket
Kevin Robbins

Talk Show or Interview:
KRSN-AM Morning Show Interview with Author Benjamin Radford
Nancy Coombs, Interviewer; David Sutton, producer

Website:
KNMX-AM www.sdcradio.com
Angie Lyster

Public Service Announcement:
KNMX-AM The Gabriel Project
Angie Lyster, Talent and Producer

Public Service Campaign:
KNFT-FM Tour of the Gila
Ted Tucker, Sabrina Pack and Anna Yniguez

Social Media Integration:
KNFT-FM Tour of the Gila
Ted Tucker, Sabrina Pack and Anna Yniguez

STATION OF THE YEAR
KSEL-FM Rooney Moon Broadcasting
Portales
MEDIUM MARKET RADIO

:30 Commercial
KYEE-FM John Sleeping
James White and Jamie Prather, Talent; Tammie Reynolds, Producer

:60 Commercial
KQEL Burro Street Bakery
Julianne Muench, Joe Muench, Talent; Tammie Reynolds, Producer

Breaking News:
KSMX-FM Military Plane Crash Near Clovis Airport
Cari Kelley and Duffy Moon

Complete Newscast Station:
KIXN-AM Up-to-Date with Dawn Morgan
Dawn Morgan

Continuing Coverage:
KINN-AM Election Night 2016
Joe Muench, Julianne Muench and Tom Fuller, Talent;
Mike Mason, Producer

DJ Personality Aircheck:
KSMX-FM Mix 107.5 Afternoons
KT Kelley

Feature News Story:
KSMX-FM 10 Year Anniversary of Clovis Tornado
Casey Peacock

Morning Show:
KSMX-FM Mix Mornings w/Duffy and Amber
Duffy Moon, Amber Kaye, Cari Kelley, Doc Elder and
Mini Coop

Newscaster:
KIXN-FM Up-to-Date with Dawn Morgan
Dawn Morgan

Public Service Announcement:
KSMX-FM Fun Safe Summer Campaign
KT Kelley

Public Service Campaign:
KSMX-FM Mix 107.5 Secret Santa
Duffy Moon, Amber Kaye, Cari Kelley

Social Media Integration:
KNMJ Broadcasting Sports with video streaming, radio
and social media
Susan Fine, Kasie Taylor and Monica Danner

Specialty Show:
KIXN-FM NMJC Wins National Indoor Track
Championship
Dawn Morgan

Sports Play-by-Play:
KIXN-FM Tatum vs. Ft. Sumner
TJ Miracle, Play by Play; Ty Friend, Commentary

Sports Show or Interview:
KIXN-FM Lea County Sports Report
Ty Friend

Station Promotional Announcement:
KSMX-FM The Mix Mom Prom
Duffy Moon

Talk Show or Interview:
KYEE-FM Garth Brooks
James White, Talent and Producer
Website:
KSMX-FM HeyMix.com
Duffy Moon

STATION OF THE YEAR:
KSMX-FM Rooney Moon Broadcasting
Clovis
LARGE MARKET RADIO

:30 Commercial:
KGRT Cruces to ABQ Bio Park
Joey Hernandez and Jackie Wilkinson, Producers and Talent

:60 Commercial:
KXPZ Las Cruces Country Music Festival
Lyndsey Kalson

Breaking News:
KGRT-FM Mesilla Valley News Breaking News On Air
Facebook Live
Ernesto Garcia

Complete Newscast Station:
2518 KGRT-FM Mesilla Valley News
Ernesto Garcia and Cynthia Mendoza, Producers

Continuing Coverage:
KSFR-FM Vulnerable Adults
Ellen Berkovitch, News Director; Derrick Toledo, Journalist

DJ Personality Aircheck:
KGRT-FM At Work with Jackie
Jackie Wilkinson, Talent

Feature News Story:
KSFR-FM Immigration
Hannah Colton

Morning Show:
KRWN-FM Shawn in the Morning
Shawn Kelly, Talent

Newscaster:
KGRT-FM Mesilla Valley News
Ernesto Garcia, Producer and Talent

Public Service Announcement:
KGRT-FM PAWs for Relief
Joey Hernandez and Carolina North

Public Service Campaign:
KXPZ Community Give Back – Santa Paws
Lyndsey Kalson

Social Media Integration:
KXPZ Zia Country Social Media
Lyndsey Kalson

Specialty Show:
KRWG-FM The Tamale Confidential
Edmundo Resendez

Sports Play-by-Play:
KXPZ Aggie Hoops
Jack Nixon

Sports Show or Interview:
KENN-AM/FM Strike Zone Charity Event
Wally D, Talent

Station Promotional Announcement:
KXPZ Zia Country Castaway Collection
Lyndsey Kalson

Talk Show or Interview:
KSWV-AM Veterans Today and Full Battle Rattle
Chris Abeyta, Host; Pat Gonzales, Producer

Website:
KSWV-AM www.SantaFeToday.com
Anthony Gonzales, Pat Gonzales and Estevan Gonzales

STATION OF THE YEAR
KGRT-FM Adams Radio Group
Las Cruces
METRO RADIO

:30 Commercial:
KQTM Rob’s Place
Bob Brown, Mike Burt, Mercedes Morton, Sean King, Talent; Mike Burt and Sean King, Producers

:60 Commercial:
KLVO NMSH
Ricardo Ramirez, Producer and Talent

Breaking News:
KUNM-FM APS Policy Retains Transgender Students’ Rights
Marisa DeMarco

Complete Newscast Station:
KKOB-AM Morning News
Judith Jenkins

Continuing Coverage:
KUNM-FM Enduring Addiction: The Long Fight Against Heroin in Northern New Mexico
Ed Williams

DJ Personality Aircheck:
KBQI-FM Afternoons with Bev
Bev Rainey

Feature News Story:
KKOB-AM Star Wars Pets
Pat Allen

Morning Show:
KZRR The 94 Rock Morning Show
Rob Brothers, Phil Mahoney and Stephanie Gregg

Newscaster:
KUNM All Things Considered at KUNM
Chris Boros, Newscaster

Public Service Announcement:
KTEG Animal Welfare Sidekick
Jeff Brown

Public Service Campaign:
KPEK Radiothon for UNM’s Children’s Hospital
Ryan Safford, Tony Manero, Jackie James and Donnie Chase

Social Media Integration:
KQTM Social Media Integration
Mike Burt and Andy Swanson, Producers

Specialty Show:
KHFM Broadcast of Opera Southwest Tancredi
Kathlene Ritch, Talent; Brent Stevens, Producer/Engineer

Sports Play-by-Play:
KQTM 6A Football Championship Cruces at Rio Rancho
Scott Galetti, Play-by-Play; David Williams, Color; Kelly Watson, Producer; Adam Noel and Austin Denton, Stats

Sports Show or Interview:
KNML-AM Brian Urlacher KNML Interview
Mikael Lamonde, Jeff Siembieda and JJ Buck

Station Promotional Announcement:
KARS WWE Live: The Holiday Tour
Benny Martinez, Writer; Scott Mayton, Producer; Zeus Stewart, Voice Talent

Talk Show or Interview:
KABG-FM Chaz Malibu Interviews “The Fonz”, Henry Winkler
Chaz Malibu, Producer and Talent
Website:
2321 KQTM 1071theteam.com
Andy Swanson, Webmaster

STATION OF THE YEAR
KQTM The Team
Albuquerque
TELEVISION

NEWS TEAM

Breaking News:
KOB-TV Political Rally Turns Dangerous
KOB News Team

Community Issue Programming:
KRQE TV Poisoned Waters
Larry Barker, Reporter; Mark Corey, Producer/Photographer; Matthew Romo, Editor

Continuing Coverage:
KOB-TV Inmates on the Run
KOB 4 News Team

Education Programming:
KOB-TV The Perfect Score
Erica Zucco

Election Coverage:
KOAT-TV Election Coverage
KOAT Staff

Evening Newscast:
KOB-TV KOB Eyewitness News 4 at 10
Justin Kreitz and the KOB4 News Team

General News Coverage:
KRQE TV Diamond Runs
Chris McKee

Legislature Coverage:
KOAT-TV Legislative Coverage
KOAT Staff

Morning Newscast:
KRQE TV 6:30AM Morning Show
Joseph Perez, Christian Naranjo, Jonathan Halvorson, Crystal Guiterrez, Adam Atchison, Kristen Currie

INDIVIDUAL ACHIEVEMENT

Investigative Reporting:
KOB-TV 4 Investigates
Chris Ramirez

MMJ:
KRQE-TV Gabrielle Burkhart
Gabrielle Burkhart, Multimedia Journalist

News Feature:
KOB-TV Traffic App Test
Chris Ramirez

News Photographer:
KOAT-TV Jacob Wiklund News Photographer
Jacob Wiklund

News Reporter:
KRQE TV News Reporter
Chris McKee

Sports Reporter:
KOB-TV Sports Anchor JP Murietta
JP Murietta

Weathercaster:
KOB-TV Meteorologist Jorge Torres
Jorge Torres

PROGRAMMING AND COMMUNITY ENGAGEMENT

Expanded Sports Show or Sportscast:
KOB-TV New Mexico Game Day
JP Murietta

Local Programming:
KRQE KRQE Lengenday NM
Iain Munro and Chad Brummett
Public Service Campaign:
KRQE KRQE Cares
Todd Perchert and Carolyn Rush

Public Service Programming:
KOB Eye on New Mexico
Erica Zucco

Station Promotional Announcement:
KOB-TV Grinch Protection
Parker Harms and Jeff Wright

Website:
KRQE KRQE.com
Paulette Mastio, Chelo Rivera

STATION OF THE YEAR
KOB-TV 4 Hubbard Broadcasting
Albuquerque