

ESPN Radio 101.7FM The TEAM continues to work feverishly to include social media as a part of our day-to-day operations. Twitter (@1017theteam) has proven to be our most successful form of social media, however we continue to use Facebook (facebook.com/ESPNRadio1017theteam) and we started using Periscope to relay press conferences, radio station video and more in late 2017. We utilize our social media platforms to relay pertinent information to our listeners and followers including on-location remotes, programming schedules, contests, and play-by-play highlights. The Locker Room with Bob Brown shares a daily "Tweet of the Day," which is typically a poll that provides a chance for listeners and followers to interact and contribute to our programming on a regular basis. Our content is not only limited to station information, we also share breaking local and national news, popular videos and content in order to create extra opportunities to engage with our social media community. We also use social media as a place to accept comments, feedback, etc. Please find examples of our work below:



ESPN Radio 101.7 The Team

Published by Andrew Swanson [?] · March 30 at 2:44pm · 🌐



<http://www.1017theteam.com/.../nm-motor-sports-report-previe.../>



NM Motor Sports Report Preview 3/31/18

NM Motor Sports Report 3/31/2018 Flat Track Motorcycle Racing returns to Sandia Speedway with the Saturday Night Program, Indian Motorcycle won the 2017 Flat Track Championship, Mike Gaillour joins the show. Remember Speedway Park of...
1017THETEAM.COM



ESPN Radio 101.7 The Team

Published by Andrew Swanson [?] · March 30 at 11:13am · 🌐



<http://www.1017theteam.com/.../unm-baseball-lobos-rally-late.../>



UNM Baseball: Lobos rally late to defeat No. 23 San Diego State 5-4

The University of New Mexico Lobos scored three runs in the eighth inning to upset the No. 23 San Diego State Aztecs 5-4 in game one of a three-game series on...

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ESPN Albuquerque 101.7FM The TEAM @1017theteam · Mar 23

Yoooooo! #TheLockerRoom is a 4pm today, including "Who Said That!?"
@UNMLoboBaseball pregame at 6pm with first pitch scheduled for 6:30pm!
@RobTalksLobos will bring you all of the action from Santa Ana Star Field!
#GoLobos

1 2



ESPN Albuquerque 101.7FM The TEAM @1017theteam · Mar 22

Congratulations on a great season! Looking forward to many more to come!
#GoLobos #WNIT



Lobo Women's Basketball @UNMLoboWBB

Thank you once again to everyone who supported us all year long! Third-most wins in school history! #GoLobos

1 1 10



ESPN Albuquerque 101.7FM The TEAM @1017theteam · Mar 22

Ignore the hashtags, check out Mel Daniels!



Dan Dakich @dandakich

This is The Greatest Coaching Picture EVER
Slick Leonard coaching Mel Daniels w a beer in 1 hand and
a heater in the other
#whenmenweremen...



ESPN Albuquerque 101.7FM The TEAM @1017theteam · Mar 30

#TweetoftheDay Can you name anybody other than #SisterJean associated with the #LoyolaRamblers? #NCAATournament #MarchMadness

32% Yes

68% No

56 votes · Final results



3



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2



ESPN Albuquerque 101.7FM The TEAM @1017theteam · Mar 30

Amazing. Read this thread, now.

Bubba J @bubbaj2

Holy crap, one of the funniest threads I have come across. Made me LOL at my desk at work. [twitter.com/zaktoscani/sta...](https://twitter.com/zaktoscani/status/1511111111111111111)



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ESPN Albuquerque 101.7FM The TEAM @1017theteam · Mar 14

If you thought yesterday's show was loaded with talent, check out today's lineup:

- 4 - TEAM Prez. Joe O'Neill
- 4:45 - Wolfman Expert @krqesports
- 5:05 - @CoachBradbury
- 5:45 - #1 ABBA fan @fmmercogliano
- 6:05 - Our Least Favorite Friend @SportsScribe505

It's gonna be fun!

1 2 5



ESPN Albuquerque 101.7FM The TEAM @1017theteam · Mar 14

#TweetoftheDay Would you be in favor of #Gonzaga joining the @MountainWest Conference? #MountainWest #MW #Zags



130 votes · Final results

2 5 2



ESPN Albuquerque 101.7FM The TEAM @1017theteam · Mar 14

Join the ESPN Radio 101.7 The TEAM Tournament Challenge for your chance to win a \$300 gift card to Bien Shur Restaurant at the Sandia Resort and Casino. It is