



NCSA Insertion Form for:
Traffic Safety Division Campaign 3
Pedestrian Safety
FY21

Date: August 19, 2020

Client: Traffic Safety Division (TSD)

Product: Pedestrian Safety

Media: NM Radio

Length: 30

Title of Spot(s): Look for Me R30 English
Look for Me R30 Spanish

Air Dates: September 2020 - August 2021

Number of times per week: 3x

Day parts: 5:00 A- 12:00 M Monday thru Sunday

Please forward all proof of performance affidavits to:
NMBA, 2333 Wisconsin St. NE, Albuquerque NM 87110
Fax: 505.881.5353/Email: maryannmorton@nmba.org

Station (s): _____