**POWER OF NEW MEXICO A**

**DO-NUT for :30** (stations to personalize with client or other inserts)

**OPEN: :06**

THIS IS THE POWER OF NEW MEXICO…BUSINESSES AND THEIR EMPLOYEES ADAPTING TO SERVE YOU:

(insert : 10 sec CLIENT/BUSINESS STORY)

**MAP/STATIONS: :05**

AND ACROSS OUR STATE, LOCAL

BROADCASTERS ARE KEEPING YOU INFORMED.

**TAG: :07**

LOCAL BROADCASTERS, BUSINESSES AND YOU.

TOGETHER, WE *ARE* THE

POWER OF NEW MEXICO.

**POWER OF NEW MEXICO B**

**DO-NUT for :30** (stations to personalize with client or other inserts)

**OPEN: :11**

THEY ARE THE PLACES YOU DEPEND

ON FOR HEALTHCARE, FOOD, AND

MORE.

*AND* THEY’RE WHERE

YOU GO TO WORK.

THEY ARE THE BUSINESSES THAT

KEEP NEW MEXICO RUNNING.

**(INSERT: :13 SEC CLIENT/BUSINESS)**

**TAG :07**

LOCAL BROADCASTERS, BUSINESSES AND YOU.

TOGETHER, WE *ARE* THE

POWER OF NEW MEXICO.