

## SMALL MARKET RADIO WINNERS

:30 Commercial	KNFT-FM	R and L Hot Summer-Cool AC	Lori Bonomo
:60 Commercial	KSCQ-FM	Azul Barrientos Event Promotion	Jeff Davenport, DJ
Complete Newscast Station	KSEL-FM	S.W.A.T Team Initiated in Local Residential Area	Jozlin Molette, News Director
Continuing Coverage	KNCE	Julia Daye: Domestic Violence in Taos	Julia Daye, Reporter
DJ Personality Aircheck	KNCE	Rita O'Connell Air Check	Pita O'Connell, Partner
Feature News	KNCE	Julia Daye: Abeyta Settlement	Julia Daye, Reporter
Morning Show	KSEL-FM	The Morning Throwdown with Kevin & Doc	Kevin Robbins, Air Talent
Newscaster	KNCE	Rita O'Connell Newscast	Rita O'Connell, Partner
Social Media Integration	KNFT-FM	Silver City Territorial Charter Days	Sabrina Pack, Manager
Specialty Show	KNCE	Good News Good Planet	Mandy Stapleford, DJ
Sports Play by Play	KSEL-FM	Doc Elder: Greyhounds Vs NMSU	Doc Elder, Sports Director
Sports Show or Interview	KSEL-FM	The Hunton Insurance Post Game Show with Doc Elder	Doc Elder, Sports Director
Station Promotional Announcement	KNFT-AM	2020 Census Deadline is Approaching	Sabrina Pack, Manager
Talk Show or Interview	KSEL-FM	Friday Mornings with Patrick Kircher	Kevin Robbins, Air Talent

Website	KSEL-FM	<a href="http://www.kselcountry.com">www.kselcountry.com</a>	Duffy Moon
Public Service Announcement	KNCE	Funktocracy: Get out the Vote	Rita O'Connell, Kevyn Gilbert and Max Mouton, Partners
Public Service Campaign	KSCQ 92.9	Tour of the Gila Goes Virtual!	Skywest Media Team
Station of the Year	KNCE	True Taos Radio	Taos

## MEDIUM MARKET RADIO WINNERS

:30 Commercial	KZZX	BROWN BAD DELI - MANDO	James White, Talent; Caroline Orwoll, Script
:60 Commercial	KSMX-FM	Community Therapies Nature Calls	Amber K and KT Kelley, Production
Breaking News	KWMW	Tatum Fire Breaking News	Kevin Bonner, GM
Complete Newscast Station	KWMW	Complete Newscast Tom A	Kevin Bonner, GM
Continuing Coverage	KZOR	COVID-19 in Lea County	Dawn Morgan, News Director
DJ Personality Aircheck	KYEE	Mike Mason in the Morning	Mike Mason, PD
Feature News	KSMX-FM	Multiple Hour High Speed Chase Through Downtown Clovis	Jozlin Molette, News Director
Morning Show	KSMX-FM	The Mix Morning Show with KT & Cari	KT, Cari and Joslin, Air Talent
Newscaster	KSMX-FM	Government Closures Due to Covid-19 Cases and Welcome the Little Miss and Mr. Sparkle Pageant	Jozlin Molette, News Director
Social Media Integration	KSMX-FM	Great News for the High Plains	Cari Kelley, Social Media Manager/On Air
Specialty Show	KZOR	Lea County Candidate Forum 2020	Dawn Morgan, News Director; TJ Miracle, Producer
Sports Play by Play	KZOR	Hobbs vs Carlsbad 5A Quarterfinals	Ty Friend, Play-by-Play; TJ Miracle, Color
Sports Show or Interview	KZOR	Mike Pereira on Lea County Sports Live	Ty Friend, Host

Station Promotional Announcement	KQEL-FM	The Cool Cash Giveaway	Joe Muench, Julianne Muench, Talent/Writers/Producers
Talk Show or Interview	KSMX-FM	Interview with Emergency Management Director Dan Heerding	KT and Cari Kelley, Air Talent
Website	KZOR	hobbsamerica.com	TJ Miracle, Webmaster/Station Manager
Public Service Announcement	KSMX-FM	Please Buy Local Campaign	KT Kelley, Production Director
Public Service Campaign	KZOR	Safe Stops 2020-Drive Thru	KZOR Staff, Producers
Station of the Year	KSMX	Rooney Moon Broadcasting	Clovis

**LARGE MARKET RADIO WINNERS**

:30 Commercial	KVLC	Bravo Mic "Lockdown Sale"	Jack Lutz, Producer; Lyndsey Kalson, VO; Justin Adkins, Writer
:60 Commercial	KHQT-FM	LOCAL RADIO IS HERE FOR YOU!	Joey Hernandez, Talent
Breaking News	KRWG-FM	Police Shooting	KC Counts, Producer/Anchor
Complete Newscast Station	KRWG-FM	4:44pm KRWG-FM newscast; 6/3/20	KC Counts, Producer/Anchor
Continuing Coverage	KRWG-FM	KRWG-FM COVID-19 coverage	KC Counts, Producer/Anchor
DJ Personality Aircheck	KXPZ	Real Country Afternoons with Lyndsey Kalson	Lyndsey Kalson, Operations Manager
Features News	KSFR	Trinity At 75: A Series By Dennis Carroll	Debra Mayeaux, News Director
Morning Show	KMVR	Magic Morning Vibe	Rick Tarin and Patricia Valencia, Hosts
Newscaster	KRWG-FM	KC Counts, All Things Considered Anchor	KC Counts, Producer/Anchor
Social Media Integration	KVLC, KXPZ, KMVR, KOBE	Las Cruces Today Social Media Network	Lyndsey Kalson, Operations Manager
Specialty Show	KRWG-FM	Voice Of The Public: Coronavirus Update - Maggie Toulouse Oliver	Fred Martino, Director of Content
Sports Play by Play	KWML-FM	Boys Basketball: Las Cruces High Vs. Clovis	Jeff Matthews, Host; Martin Fernandez, Jr., Producer
Sports Show or Interview	KRWG-FM	Voice of the Public - NMSU Aggies	KC Counts, Producer/Anchor

Station Promotional Announcement	KSNM-FM	Classic Rock 98.7 Best Kiss for Kiss	Scott Brocato, Talent
Talk Show or Interview	KRWG-FM	Frontline: The Choice 2020 Premieres Tuesday at 8pm on KRWG-TV	Fred Martino, Director of Content
Website	KVLC, KXPZ, KMVR, KOBE	lascrucestoday.com	Lyndsey Kalson, OM/Design/Admin
Public Service Announcement	KMVR	Kids Can Las Cruces	Patricia Valencia, Producer; Sheylah Holder, Voice Talent
Public Service Campaign	KVLC, KXPZ, KMVR, KOBE	Bravo Mic Stuff the Bus Radiothon for Las Cruces Public Schools	Lyndsey Kalson, Operations Manager; Justin Adkins, Marketing Coordinator
Station of the Year	KRWG-FM	New Mexico Public Media	Las Cruces, NM

## METRO MARKET RADIO WINNERS

:30 Commercial	KRST	:30 Commercial - KRST - CertaPro Painters - Experts Say (Bev)	Bev Rainey, Voice/Producer
:60 Commercial	KQTM FM	ESPN Radio 101.7 The Team :60 Commercial	Bryan Griggs and Sal Ortiz, Producers
Complete Newscast Station	KKOB	The KKOB Morning Briefing	Jared Hart, Program Director
Continuing Coverage	KKOB	COVID Coverage	Jared Hart, Program Director
DJ Personality Aircheck	KRST	DJ Personality Aircheck - KRST - Bobby Gutierrez	Bobby Guterrez, Radio Personality
Features News	KQTM FM	Featured News - 19-YEAR-OLD COLLEGE STUDENT FINDS \$135K CASH BY ATM	Joe O'Neill, President; Jim Villanucci, Radio Host; Sam Hauser, Producer
Morning Show	KIOT-FM	Viking & Hoff in the Morning	Erica Viking and Matt Hoffberg, Morning Show Hosts
Newscaster	KKOB	Larry Moehlenbrink	Jared Hart, Program Director
Social Media Integration	KRST	Social Media Integration - KRST - St. Jude Radiothon	Bev Rainey, Program Director; Juan Velasco, Bobby Gutierrez, Mandi Vaquera, Radio Personalities; Sean Seigler, Producer/Engineer
Specialty Show	KRST	Specialty Show - KRST - New Mexico Throwback Saturday Night	Tony Lynn, Bobby Guterrez and Juan Velasco, Radio Personalities
Sports Play by Play	KQTM FM	ESPN Radio 101.7 The Team NM United Vs El Paso Locomotives - United Soccer League	Adam Diehl, Play-by-Play; Andy Hageman, Color; Sam Hauser and Kelly Watson, Producers
Sports Show or Interview	KQTM	Team up for New Mexico Interview with Buster Olney	Scott Galetti, Show Host

Station Promotional Announcement	KKOB	Just Try It	Jarden Hart, Program Director
Talk Show or Interview	KIOT-FM	The Doc of Rock Interviews Alice Cooper	James Barreras, Afternoon Drive Jock
Website	KQTM FM	ESPN Radio 101.7 The Team Website	Andy Swanson, Webmaster
Public Service Announcement	KQTM FM	ESPN Radio 101.7 The Team Public Service Announcement	Sam Hauser, Producer
Public Service Campaign	KPEK-FM	Radiothon To Benefit The University Of New Mexico Children's Hospital	Tony Manero, Jackie James and Donnie Chase, AM Drive
Station of the Year	KQTM FM	The Team Broadcasting	Rio Rancho



## TELEVISION AWARDS

Breaking News	KRQE	Overnight protests turn violent in downtown Albuquerque	Jami Seymore, KRQE
Community Issue Programming	KOB	The People Versus The Pandemic	Nathan O'Neal and Colton Shone, Reporters; Jonathan Dineyazhe, Photojournalist
Continuing Coverage	KOAT	Coronavirus Impact in New Mexico	KOAT Staff
Education Programming	KOAT	Educating Our Kids In a Pandemic	KOAT Staff
Election Coverage	KRWG	KRWG News Election 2020 Coverage	Fred Martino, Producer/Anchor; Christian Valle, Producer/Director; Joe Widmer, Co-Producer
Evening Newscast	KOAT	Action 7 News Live at 4	KOAT Staff
Expanded Sports Show or Sportscast	KOB	New Mexico Gameday	Brandon Ortega, NM Gameday Anchor
Feature Story	KOB	Make a Wish Puppy Parade	Joy Wang, Reporter
Investigative Reporter	KRQE	Larry Barker Investigates - NMBA Investigative Reporter Entry	Larry Barker, Investigative Reporter
Investigative Story	KOB	Park Ranger Shoots and Kills Unarmed Visitor	Chris Ramirez, Investigative Reporter
Legislature Coverage	KOB	From the Roundhouse to Your House	Chris Ramirez, Political Reporter; Tessa Mentus, Political Anchor
Local Programming	KOAT	Zozobra: Legacy of Fire	KOAT Staff
Morning Newscast	KOAT	Action 7 News More in the Morning	KOAT Morning News Team

Multimedia Journalist (MMJ)	KASA	Noticias De Habla Hispana	<b>Sergio Guerrero ,MMJ</b>
News Reporter	KOB	News Reporter Brittany Costello	Brittany Costello, Reporter
News Story	KOB	Zookeeper Loses a Finger	<b>Nathan O'Neal ,Reporter</b>
Photographer/Videographer	KOB	Photojournalist Jonathan Dineyazhe	Jonathan Dineyazhe, Photojournalist
Social Media/Digital Report	KOB 4	KOB 4 Kids	Parker Harms. Creative Servcies Director; Tom Szymanski, Promotions Producer
Sports Reporter/Anchor	KOB	Sports Anchor Brandon Ortega	Brandon Ortega, Sports Anchor
Station Promotional Announcement	KOB 4	KOB-4 Nightbeat	Parker Harms, Creative Services Director; Tom Szymanski, Promotions Producer
Weathercaster	KOB	Meteorologist Ivan Cabrera	Ivan Cabrera, Meteorologist
Website	KRQE News 13	KRQE News 13 Website	Paulette Mastio, Digital Director; Allison Giron, Digital Executive Producer; Allison Keys, Scott Brown and Alyssa Bitsie, Digital Producers; Sara Hartman, Social Media/Content Producer
Public Service Campaign	KOB-4	COVID Support	Parker Harms, Creative Services Director; Jeff Wright, Design Director; Tom Szymanski, Promotions Producer; Warne Stauss, Promotions Producer
Public Service Programming	KOAT	Zozobra LIVE	<b>KOAT STAFF</b>
Station of the Year	KOB TV 4	Hubbard Broadcasting	Albuquerque

## STUDENT AWARD

Original Production	KNCE	TrueKids1: COVID Forum	Rosey Hayett, DJ
Student Newscast	KENW	News 3 NM Student News Cast 10/30/20	Landry Sena, Student Producer
Student Reporter	KENW	News 3 New Mexico - Sagamore Wind Project	Marilyn Upchurch, Student Reporter