

ENTRY DEADLINE FRIDAY JUNE 2, 2023

Visit
RockOurAwards.com
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entries today!

How to upload your awards:

Be sure to be prepared by having your entries organized before you start. Here's what you'll need to know:

- » the name of the category
- » the call letters of the radio station
- » the title of the entry
- » the names of the people who should be recognized for this award*
- » the mp3 file containing your entry or the URL link to your entry

*THIS IS IMPORTANT - Names and spelling will be on the actual award, so be sure you've got everybody... and spelled correctly.



INDIVIDUAL AWARDS

The following award categories are for individual achievement.

Student News Reporter: Judging criteria includes ability to create news content, clarity, accuracy and depth of coverage, while explaining stories in a unique, complete and exciting manner. Entry must not exceed 10 minutes.

Student Feature Reporter: Judging criteria includes ability to create relevant feature content, clarity, accuracy and depth of coverage, while explaining stories in a unique, complete and exciting manner. Entry must not exceed 10 minutes.

Student Sportscaster: Judging criteria includes demonstration of an overall excellence in sports reporting, overall presentation, creativity, accuracy, fairness and clarity. Entry must not exceed 10 minutes.

Student Weathercaster: Judging criteria includes compelling delivery, use of technology, and ease of translating technical meteorology terms and concepts to a general audience. Entries must not exceed 10 minutes.

Student Video Essay: The video essay creator is the photographer and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry must not exceed 10 minutes.

Student Videography: Entry must be a compilation of work that best represents the student's capabilities utilizing creativity, continuity, lighting, and technical production. Entry must not exceed 10 minutes.

Sports Play by Play: Play-by-play coverage of a single sports event. Submit six minutes of unedited play-by-play material announced by students.

Student DJ Personality: Judging criteria includes entertainment value, creativity, production value, presentation and impact. No syndicated programs. A maximum of 10 minutes without commercials.

TEAM AWARDS

Student Newscast: Entry may be from any regularly scheduled newscasts. Judging criteria include presentation, production value, interest of story, and overall impact of the newscast. Submit entire newscast without commercial breaks.

Student Sports Report: Judging criteria include significance, presentation of facts, delivery and/or creativity, entertainment value, and effective use of video and audio. Entry must not exceed 10 minutes

Original Production: Original student production criteria include significance to audience, resourcefulness, comprehensiveness, and production values. Entry must not exceed 10 minutes.

Commercial or PSA: Must have been written, produced and voiced by students. Judging criteria include creativity and effective messaging. Entries may not be longer than :60.

Social Media Use: This award honors responsible use of social media in connecting to your community. In 200 words or less, entry should describe how broadcast content was modified and enhanced for social platforms, and how the cross-platform approach worked to create a unifying message and succeeded in meeting its goals.

STUDENT DIVISIONS

K-12 Student Division is open to any student in New Mexico school who is affiliated with broadcasting through a class, seminar or extracurricular activity. Entries must provide approval by a teacher or supervisor.

College Division is open to any student affiliated with a college or university radio or television station. Entries must be submitted by the station/school on behalf of the student(s).

GENERAL RULES

Entries must have been broadcast within the immediate-past academic year.

College Division entries may be submitted in the College Division **or** in a Station Award category.

Student entries are limited to three per category and must be submitted as originally broadcast (unless otherwise noted).

All entries must be uploaded on the official NMBA awards website.

All entry fees must be paid prior to judging.

The K-12 Student Division entry fee is \$10.

College Division entry fee is \$25.

GET STARTED!

The NMBA uses RockOurAwards.com to streamline the upload process. For returning stations, simply visit rockourawards.com, login using your previously created username/password and start uploading.

If you're new to NMBA awards submission, visit rockourawards.com, click the "Register" button and follow the instructions.

If you have any questions, please contact the NMBA at (505) 881-4444.