



Meeting of the Board of Directors (Zoom) August 7, 2020

Call to order: Chairperson Mary Ann Armijo called the meeting to order at 10:05am

Attendance: Mary Ann Armijo, Charlie Blanco, Estevan Gonzales, Bill Anderson, Jeff Berry, Duffy Moon, Sabina Pack, Bill Burt, Lori Waldon, Hope Romero, Mike Smith, Adrian Velarde, Charles Henson, Steve Anaya, Art Melendres and Paula Maes.

Open Remarks: Mary Ann Armijo welcomed everyone to the meeting. She welcomed the executive committee, Lori Waldon and Duffy Moon and Charles Henson and Steve Anaya back for another term. She also had remarks on Gillian and David Sutton.

Approval of Agenda: A motion to approve the agenda was made by Michael Smith and seconded by Hope Romero. Motion carried.

Financial Report: Lori Waldon stated that the June financial report was approved. Expenses are down since events and travel have been cancelled due to the Coronavirus situation. PEPs are continuing as usual. The return of the PPP money was reported to the board. The board also approved the ABIP fees be a member service. Motion by Estevan Gonzales to approve the financial report and ABIP fees being waived ~~motion~~ as presented was seconded by Bill Burt and carried.

Approval of the May Board Meeting Minutes: A motion to approve the May 19, 2020, minutes as presented was made by Michael Smith and seconded by Lori Waldon. Motion carried.

Executive Director's Report: Paula Maes reported on the UNM Class and the continued conversation with UNM. It was decided the Albuquerque stations would be given the opportunity to give scholarship money to their community this year. There will be a webinar on public files on August 19th.

Committee Reports:

- **NMBR:** Bill Anderson reported on the meeting of the committee. Whether or not to proceed with NMBR was discussed. The committee feels the rural radio stations of the NMBA need to proceed to market themselves with the assistance of the NMBA. The NMBA would not sell rural radio directly. Bill Burt stated rural radio needs to market themselves and promote their importance to advertisers. The need to promote Spanish language TV and radio was also mentioned. Sabrina

Pack's idea of a sales portal was presented. The NMBA will not actively pursue buys but will continue with buys currently under way. The committee will continue with its work.

New Business:

Charles Henson of the New Mexico Automotive Dealers Association gave a report on the current status of auto dealerships in New Mexico.

Open Session:

Mary Ann Armijo opened the meeting for remarks from the board. Sabrina said she was willing to do sharing sessions for the membership. Adrian Velarde said the public broadcasters have weekly sharing sessions and they are very helpful. Sabrina will begin planning for sharing sessions beginning later this month.

Adjournment: Motion to adjourn was made by MaryAnn Armijo and seconded by Mike Smith and carried. The meeting was adjourned at 11:45am

8/7/2020