## Did you know you can watch three hours of LBS videos every day from now until New Years WITHOUT a repeat?!?

## LBS is the ultimate self-development tool for your entire staff!

LBS is FREE to all NMBA stations! Fill out the form on <u>www.localbroadcastsales.com</u> to create your FREE account!



Over 1,400 training videos featuring over 60 trainers – making us the industry's leading training service!



Weekly sales ideas since every seller in the great state of New Mexico can always use fresh, creative ideas for their clients!



Over 3,000 relevant marketing support materials and research items updated every day and arranged by advertiser category!



Ask LBS - Live access to top industry minds when unique and real sales challenges arise!



The broadcast industry's most comprehensive and well thought out sales development library!



The broadcast industry's favorite webinars that focus on and provide street-ready skills!

## Every member at your station should have their own account! It's FREE!

