



**COMMUNITY
BROADCASTERS
SUMMIT**
ON LIVE STREAMING

SAVE THE DATE

1/24/2022

IN-PERSON

&

VIRTUAL

Choctaw Casino Resort
Durant, OK

blueframetech.com/summit

A full day video streaming conference that helps community broadcasters develop and enhance their video streaming skills.

PRESENTED BY OKLAHOMA ASSOCIATION OF BROADCASTERS AND BLUEFRAME TECHNOLOGY



Given the current intense competition for H.S. Sports video streaming; radio as an industry must be prepared to enter next fall's football season ready to entertain and inform their local communities through this new technology.

TOPICS & SESSIONS

The goal of this event is to provide you the information needed to either start your video broadcasting business or take your streaming to the next level.

Throughout the event a variety of topics will be covered including...

- Video rights
- Revenue generation
- Basic and advanced equipment necessary for live streaming
- Building your streaming team
- Best practices for internet connectivity
- Unmanned/automated productions
- Advertising and sponsorship opportunities

