



#### NMBA Mission Statement

*The mission of the New Mexico Broadcasters Association, a non-profit organization, is to foster and promote the development of the broadcast arts and to encourage practices, which protect and strengthen our industry, so that it may best serve the public. The New Mexico Broadcasters Association serves as a liaison for the broadcast community with the state and federal government, broadcast educators, and those individuals or groups concerned with the broadcast industry.*

#### **2023 Annual Membership Meeting**

**Friday, August 11, 2023, 8 am**

**Call meeting to order – Charlie Blanco**

**Roll Call- Paula Maes**

**Approval of the 2023 Agenda and Minutes from August 2022**

#### **Committee Reports**

State of the NMBA- Charlie Blanco  
Treasurer's Report – Sabrina Pack  
Legislative- Estevan Gonzales/Matt Martinez  
Executive Director Report- Paula Maes

#### **New Business**

2023 NMBA By-Law Revision  
Election of NMBA Board (Proposed Slate and Nominations from the Floor)  
Chairperson Remarks- Charlie Blanco  
Incoming Chairperson-Lori Waldon

#### **Other Remarks**

#### **Adjournment**

#### NMBA Anti-Trust Statement

*"The New Mexico Broadcasters Association has a policy of strict compliance with federal and state antitrust laws. The antitrust laws prohibit competitors from engaging in actions that could result in an unreasonable restraint of trade. Consequently, New Mexico Broadcasters Association members must avoid discussing certain topics when they are together – both at formal association membership, board, committee, and other meetings and in informal contacts with other industry members: prices, fees, rates, profit margins, or other terms or conditions of sale (including allowances, credit terms, and warranties); allocation of markets or customers or division of territories; or refusals to deal with or boycotts of suppliers, customers or other third parties."*



**Annual Membership Meeting  
August 5, 2022**

**Call to order:** Charlie Blanco, the Chairman, called the meeting to order at 8am

**In Attendance:**

AGM, Bravo Mic, Burt Broadcasting, Cumulus Media, GC Bendito 4 LLC, Hearst Broadcasting, Hubbard Broadcasting, Nexstar, NMSU, Ramar, Rooney Moon Broadcasting, San Juan Community College, SDC Broadcasting, Skywest Media, Southern NM Radio Foundation, Mission Broadcasting, True Taos, LMNOC, Special Director: Adrian Velarde/NMSU, BTA Inc, Son Broadcasting, Zia Broadcasting. Attorney: Art Melendres, Staff: Paula Maes, Suzan Strong, and Maryann Morton.

**Approval of Agenda:**

Motion to approve the agenda made by Michelle Donaldson and seconded by Bill Burt. Motion carried.

**Approval of Minutes from 2022 Annual Meeting:**

A motion was made to approve the minutes from the 2022 Annual Meeting by Bill Burt and seconded by Jeff Berry. Motion carried.

**Committee Reports:**

Mike Smith gave financials for the 2021 fiscal year—motion by Michelle Donaldson to approve, seconded by Duffy Moon, motion carried

**New Business:**

Presentation of slate for At Large Board Members 2022-2024

Estevan Gonzales- KSWV AM/FM- Santa Fe

Lisa Schmidt- Rooney Moon Broadcasting

Michelle Donaldson- Hubbard Broadcasting- Albuquerque

Bill Anderson- Nexstar, Albuquerque

Matt Martinez made the motion to accept the slate by acclamation seconded Bill Kruger. Motion carried

**Other Business**

Remarks from Duffy Moon

**Meeting adjourned**



**2022 Audited Financial Statements  
Combined Statement of Assets, Liabilities and Net Assets**

<b>Assets:</b>	
Cash and cash equivalents	\$87,227
Accounts receivable	\$24,666
Prepaid expenses	\$4,785
Investments	\$251,763
Property and equipment	\$303,385
<b>Total Assets</b>	<b>\$671,826</b>
<b>Liabilities and Net Assets:</b>	
Liabilities	\$71,814
Net Assets	\$600,012
<b>Total Liabilities and Net Assets</b>	<b>\$671,826</b>

<b>Income:</b>	
PEP agreement income	\$544,669
Investment (loss) income	-\$47,717
Management fee income	\$24,000
Membership Dues	\$19,680
Miscellaneous other income	\$39,506
<b>Total Revenue</b>	<b>\$580,138</b>
<b>Expenses:</b>	
Program Services	\$540,781
Management & General	\$207,118
<b>Total Expenses</b>	<b>\$747,899</b>
Changes in net assets	-\$167,761
<b>Net assets, beginning of year</b>	<b>\$767,773</b>
<b>Net assets, end of year</b>	<b>\$600,012</b>

Current (Article VI, Board of Directors, Section 2. Associate Directors)

- **Associate Directors:** There shall be up to four (4) associate directors who shall be appointed by the executive committee for a term of two (2) years. Associate members will consist of two (2) associate members, one (1) representative of the broadcast engineering field and one (1) non-commercial broadcaster. These associate directors shall not have voting rights at meetings of the Board of Directors, shall not be counted for purposes of a quorum, and shall not be eligible to serve as an officer of the Association.

Suggested Revision:

- **Associate Directors:** There shall be up to four (4) associate directors appointed by the executive committee. Associate members will consist of two (2) associate members serving a term of two (2) years, one (1) representative of the broadcast engineering field filled by the current president of the SBE, and one (1) non-commercial broadcaster serving a term of two (2) years. These associate directors shall not have voting rights at meetings of the Board of Directors, shall not be counted for purposes of a quorum, and shall not be eligible to serve as an officer of the Association.

# NMBA Proposed Board Slate 2023-2024

Highlighted Positions for Board Vote August 11<sup>th</sup>

Nominations will be taken from the floor.

## Executive Committee and Board\*

**Lori Waldon**- Chairperson- Hearst Broadcasting, Albuquerque

**Mike Smith**- Vice-Chairperson-Bravo Mic, Las Cruces

**Sabrina Pack**- Secretary- SkyWest Media, Silver City

**Estevan Gonzales** Treasurer – GCBendito4- Santa Fe

**Charlie Blanco**- Past Chairperson- Hubbard Broadcasting, Farmington/Roswell

## Board Members:

**Jeff Berry**- Cumulus- Albuquerque 2023-25

**Bill Burt**- Burt Broadcasting- Alamogordo 2023-25

**Jim Burt** – Basin Broadcasting, Farmington 2023-25

**Aaron Forrester**- Noalmark Broadcasting-Hobbs 2023-25

**Matt Martinez**- SDC Broadcasting- Las Vegas/ Albuquerque-2023-25

**Bill Anderson**- Nexstar, Albuquerque 2022-24

**Michelle Donaldson**- Hubbard Broadcasting- Albuquerque -2022-24

**Carlos Fuzon**- Envision Television-2023-24\*\*

**Adrian Velarde**- KRWG-TV- Las Cruces 2022-24

**Scott Wiggins**- AGM- Albuquerque-2023-24\*\*

## Associate Directors:

**Marina LaVoie** - Former NMBA Member, Emeritus – 2022-24

**Mary Ann Armijo** - Former NMBA President, Emeritus - 2022-24

**Evan Baker** - Cumulus Radio, Engineering - 2023-24

**Ken Ortiz** - NMADA, Non-Commercial Broadcaster - 2022-24

\*Terms begin and end in the summer of the designated year

\*\*These board positions are the completion of a board members' term