



**PEP Copy Change Order: Department of Veterans' Services 2025**

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**Date: March 17, 2025**

**Client: Department of Veterans' Services**

**Product: Suicide Prevention**

**Media: NM Radio – English and Spanish**

**Length: 30 – Rotate 50/50**

**ISCI Codes: (English) DVSS2104 + DVST2101 Rotate 50/50  
(Spanish) DVSS2147 + DVST2102 Rotate 50/50**

**Air Dates: ASAP – September 30, 2025**

**Day parts: Mon-Sun 5:00 A- 12:00 M**

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**Please forward all invoices\*\* to one of the following:**  
Mail to the NMBA **or** email PDF to [francinawalker@nmba.org](mailto:francinawalker@nmba.org) **or**  
through Adcore, Marketron Exchange, or Radio Invoices.com

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