



PLEASE AIR 5X PER GAME

Liners for Traffic Safety Bureau
State Basketball Tournament

Distracted Drivers

Keep New Mexico roads safe! Don't be distracted with phone calls, texting, talking to your passengers or even daydreaming. Many car crashes occur when the driver is doing something other than driving. Drive safe, New Mexico! Sponsored by NMDOT

Underage Drinking

Think drinking alcohol doesn't hurt you? Think again. Forget about sports, forget about school, forget about much of anything. Underage drinking freaks out your body and messes up your life! Think before you drink! Sponsored by NMDOT

Radio Short Shots



The tournament's official name is:

“2024 Nusenda Credit Union State Basketball Championships”

The New Mexico Activities Association appreciates your support of the 2024 State Basketball Championships. The NMAA would like to request that you read the following announcements during your broadcast if possible.

Any questions should be directed to J.P. Murrieta, NMAA Sports Information Director, at (505) 379-4305.

“The NMAA State Basketball Championships are often ranked as one of the top five tournaments in the country. Get your tickets today and come check out the state's best high school athletes here at The Pit/Rio Rancho Events Center/Bernalillo HS.”

“Be sure to visit the NMAA's website at www.nmact.org or download the NMAA 24/7 App for all of the latest scores and information from this championship event.”

“Nusenda Credit Union is your community champion sponsor of the NMAA and title sponsor of the 2024 State Basketball Tournament. At Nusenda, we care about your financial well-being. Stop by any one of our more than 20 branches throughout the state or visit us at Nusenda-dot-org to see how we can help you with your financial needs! Nusenda Credit Union, insured by NCUA.

“The New Mexico Activities Association would like to thank all the parents and fans that support the youth in their communities. Supporting athletics and activities makes a difference in our students' futures.”

“The New Mexico Activities Association would like to remind you of the Compete with Class Sportsmanship Initiative which promotes the core values of respect, integrity, and responsibility. Do your part, stay in your lane, and always remember to Compete with Class.”

“The NMAA and the NMDOT have teamed up to create an interactive, on-line program to teach students about the dangers of alcohol as it relates to their life and athletic performance. Log-on to lifeofanathlete.com for more information.”

“The NMAA would like to remind you that the score of any athletic event is generally forgotten over time, but the actions of the players, coaches and spectators can result in lifelong memories. The next time you attend a high school game, think of how history will remember you. Sportsmanship is a key essence of the game and the only way to truly Compete with Class.”