



**Insertion Order  
Traffic Safety Division Campaign  
Child Seat Safety**

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**Date:**      **October 7, 2024**

**Client:**      **Traffic Safety Division (TSD) Child Seat Safety**

**Media:**      **Albuquerque Radio**

**Length:**      **30**

**ISCI CODE:**      **TSDC2111 - (English)**  
                             **TSDC2112 - (Spanish)**

**Air Dates:**      **ASAP - September 30, 2025**

**Number of times per week:**      **4x**

**Dayparts:**      **5:00 A- 12:00 M Monday thru Sunday**

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**Please forward all invoices to one of the following:**

Mail to the NMBA **or** email PDF to [francinawalker@nmba.org](mailto:francinawalker@nmba.org) **or** remit  
affidavits through Adcore, Marketron Exchange, or Radio  
Invoices.com

**Please confirm receipt of this insertion order to**  
**[francinawalker@nmba.org](mailto:francinawalker@nmba.org)**

\*\*Notarizing of invoices NOT required