



**Insertion Order
Traffic Safety Division Campaign
Child Seat Safety**

Date: October 7, 2024

Client: Traffic Safety Division (TSD) Child Seat Safety

Media: TV

Length: 30

ISCI Code: TSDC2213 - (English)
TSDC2214 - (Spanish)

Air Dates: ASAP - September 30, 2025

Number of times per week: 3x

Dayparts: 5:00 A- 12:00 M Monday thru Sunday

Please forward all invoices** to one of the following:
Mail to the NMBA or email PDF to francinawalker@nmba.org or remit
affidavits through Adcore, Marketron Exchange, or TV
Invoices.com

Please confirm receipt of this insertion order to
francinawalker@nmba.org

**Notarizing of invoices NOT required