



PEP Insertion Order Economic Development Department

Date: January 15, 2025

Client: Economic Development Department/SSBCI Programs

Media: NM Radio

Length :30 Rotate Copy 50/50

**ISCI Code: ECON2130 – English 1 SSBCI Small Biz :30
ECON2140 – English 2- SSBCI Fund Mgrs :30**

**ECON2131 – Spanish 1 SSBCI Small Biz :30
ECON2141 – Spanish 2 SSBCI Fund Mgrs :30**

Air Dates: January 18, 2025 – January 17, 2026

Number of times per week: minimum 5x

Day parts: Mon-Sun 5:00 A- 12:00 M

Please forward all invoices to one of the following:**
email PDF to francinawalker@nmba.org or remit affidavits
through Adcore, Marketron Exchange, or Radio Invoices.com

Please confirm receipt of this insertion order to
francinawalker@nmba.org