



## PEP Insertion Order: Department of Veterans' Services

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**Date:** June 13, 2025

**Client:** Department of Veterans' Services

**Product:** Benefits

**Media:** NM Radio – English and Spanish

**Length:** 30

**ISCI Codes:** (English) DVSB2114 – 100%  
(Spanish) DVSB2115 – 100%

**Air Dates:** Tuesday, June 17 – July 16, 2025

**Number of times per week:** minimum 5x

**Day parts:** Mon-Sun 5:00 A- 12:00 M

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**Please forward all invoices\*\* to one of the following:**

Mail to the NMBA **or** email PDF to [davinasullivan@nmba.org](mailto:davinasullivan@nmba.org) or  
via Adcore, Marketron Exchange, or Radio Invoices.com

**Please confirm receipt of this insertion order to**  
**[francinawalker@nmba.org](mailto:francinawalker@nmba.org)**