



PEP Insertion Order: Department of Veterans' Services

Date: June 13, 2025

Client: Department of Veterans' Services

Product: Benefits

Media: NM Radio – English and Spanish

Length: 30

ISCI Codes: (English) DVSB2114 – 100%
(Spanish) DVSB2115 – 100%

Air Dates: Tuesday, June 17 – July 16, 2025

Number of times per week: minimum 5x

Day parts: Mon-Sun 5:00 A- 12:00 M

Please forward all invoices to one of the following:**

Mail to the NMBA **or** email PDF to davinasullivan@nmba.org or
via Adcore, Marketron Exchange, or Radio Invoices.com

Please confirm receipt of this insertion order to
francinawalker@nmba.org