



**Insertion Order**  
**Traffic Safety Division Campaign**  
**Distracted Driving**

**Date:** May 27, 2025

**Client:** Traffic Safety Division (TSD) Distracted Driving

**Media:** NM Radio

**Length:** 30

**Title of Spot(s):** Distracted Driving (continue same copy)

**ISCI Code:** TSDD2101 - (English only)

**Air Dates:** June 1, 2025 - May 31, 2026

**Number of times per week:** 5x

**Dayparts:** 5:00A- 12:00M Monday thru Sunday

Please forward all invoices\*\* to one of the following:  
Mail to the NMBA or email PDF to [francinawalker@nmba.org](mailto:francinawalker@nmba.org) or remit  
affidavits through Adcore, Marketron Exchange, or Radio  
Invoices.com

***Please confirm receipt of this insertion order to***  
***[francinawalker@nmba.org](mailto:francinawalker@nmba.org)***

\*\*Notarizing of invoices NOT required