



**Insertion Order**  
**Traffic Safety Division Campaign**  
**Pedestrian Safety**

**Date:** May 27, 2025

**Client:** Traffic Safety Division (TSD) Pedestrian Safety

**Media:** NM Radio

**Length:** 30

**Title of Spot(s):** Pedestrian Safety (continue same copy)

**ISCI Code:** TSDP2101 - (English)  
TSDP2102 - (Spanish)

**Air Dates:** June 1, 2025 - May 31, 2026

**Number of times per week:** 5x

**Dayparts:** 5:00A- 12:00M Monday thru Sunday

Please forward all invoices\*\* to one of the following:  
Mail to the NMBA or email PDF to [francinawalker@nmba.org](mailto:francinawalker@nmba.org) or remit  
affidavits through Adcore, Marketron Exchange, or Radio  
Invoices.com

**Please confirm receipt of this insertion order to**  
**[francinawalker@nmba.org](mailto:francinawalker@nmba.org)**

\*\*Notarizing of invoices NOT required