



New Mexico Broadcasters Association

All Member Annual Meeting Agenda

Friday, July 18, 2025 | 3:00 PM

Uptown Marriott – Las Cruces Room | 2101 Louisiana Blvd NE, Albuquerque, NM

In-Person & via Zoom

1. Call to Order

Lori Waldon, Chairperson (Presiding Officer)

2. Welcome & Opening Remarks

- Lori Waldon, President & General Manager, KOAT-TV 7
- Recognition of outgoing and continuing board members
- Purpose of the Annual Meeting: Conduct official NMBA business including officer elections and board appointments
- Establishment of quorum – Roll Call and announcement of proxies*

3. Presentation of NMBA Board Slate prepared by Executive Committee

- **Executive Committee**
 - **Chair:** Mike Smith -- Bravo Mic Communications, Las Cruces
 - **Chair-Elect:** Dr. Sabrina Pack -- SkyWest Media, Silver City
 - **Secretary:** Estevan Gonzales -- KSWV Radio, Santa Fe
 - **Treasurer:** Jeff Berry -- General Manager, Cumulus Media, Albuquerque (election required)
 - **Past Chair:** Lori Waldon -- KOAT TV /Hearst, Albuquerque
- **Board Term Renewals (new term expiring 2027) (election required)**
 - Bill Burt – Burt Broadcasting, Alamogordo
 - Jim Burt – Basin Broadcasting, Farmington
 - Aaron Forrester – Noalmark Broadcasting, Hobbs
 - Matt Martinez – SDC Broadcasting, Las Vegas/Albuquerque
 - OPEN POSITION (TBD)
- **Board Term Renewals (term expiring 2026)**
 - Michelle Donaldson – Hubbard Broadcasting, Albuquerque
 - Carlos Fourzan – Entravision Television
 - Adrian Velarde – KRWG-TV, Las Cruces
 - Jeff Miller, General Manager, KRQE/Nexstar, Albuquerque (filling board vacancy-election required)
 - Sammy Chioda, General Manager, KXXI-FM, Millennium Media, Gallup (filling board vacancy-election required)

4. Elections

- Nomination and election of Board Treasurer (10 year commitment)
 - ****Treasurer:** Jeff Berry -- General Manager, Cumulus Media, Albuquerque
 - **Other Nomination, if any** (Eligibility -- must be a member of the current board)
- Nomination and election of board members whose terms end in 2025
 - Bill Burt – Burt Broadcasting, Alamogordo
 - Jim Burt – Basin Broadcasting, Farmington
 - Aaron Forrester – Noalmark Broadcasting, Hobbs
 - Matt Martinez – SDC Broadcasting, Las Vegas/Albuquerque
 - *****Other Nomination, if any** (Eligibility -- The individual must be the General Manager/Owner of a broadcast station(s) whose station(s) is/are in good standing (paid member) with the NMBA
- Nomination and election for filling vacancies whose term will expire in 2026
 - Jeff Miller, General Manager, KRQE/Nexstar, Albuquerque
 - Sammy Chioda, General Manager, KXXI-FM, Millennium Media, Gallup

5. Financial & Organizational Update

- **Presented by:** Monica Armenta, Executive Director
 - Overview of NMBA financials, operations, and 2026 75th Anniversary

6. Open Forum

- Comments from Incoming Chairman
- Member comments, questions, or suggestions

7. Adjournment

- Thank you for participating and supporting NMBA
- Reminder: Join us for NMBA's 75th Anniversary Celebration in 2026

Zoom Participation Link:

Monica Armenta is inviting you to a scheduled Zoom meeting.

Topic: NMBA Annual Meeting

Time: Jul 18, 2025, 03:00 PM Mountain Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/86597235164?pwd=5jVZfgcTSeliZKR9SxumCrWDuPNKsh.1>

View meeting insights with Zoom AI Companion

<https://us02web.zoom.us/launch/edl?muid=bef7dc07-aed8-4a22-ae51-04b368dd64a7>

Meeting ID: 865 9723 5164

Passcode: 685191

Dial by your location

• +1 669 444 9171 US

Meeting ID: 865 9723 5164

Passcode: 685191

***Proxies:** A station group, via the manager/member of NMBA can give their proxy vote to any member of the NMBA board in writing. Please provide letter or email authorization.

****Nominations for Treasurer**

The Nominating Committee (the Executive Committee) will present a slate that will include Treasurer. Also, nominations will be taken from the floor for the two-year position of Treasurer on the Executive Committee. This is a 10-year Executive Board commitment as the Treasurer advances through the offices of the Executive Committee. The Treasurer will manage or oversee the management of the financial affairs of the NMBA with the assistance of the NMBA staff. To be eligible for the position of Treasurer, the individual must currently serve as an active "At Large Director" (current board member).

*****Board Member Nominations**

The Nominating Committee (the Executive Committee) will present a slate of board member nominations, then additional nominations (if any) can be taken from the floor, and a vote taken. When nominations open, if you have a nomination to make from the floor, please present that name, station, and their position in the company and be sure that the individual nominated is present to accept the nomination or a letter of their approval/interest in becoming a board member is available to be read during the meeting. For those individuals nominated, who are in attendance, they will be asked to come forward for a 3 minute or less introduction of themselves and why they are interested in serving on the board. Note: To be eligible to serve on the board, the individual must be the General Manager/Owner of a broadcast station(s) whose station(s) is/are in good standing (paid member) with the NMBA. (There can be up to 15 total board members.)