

2024 NEW MEXICO BROADCAST MEDIA GUIDE

NEW MEXICO
NMBA
Broadcasters
Association

TABLE OF CONTENTS

Radio Stations

Alamogordo	3
Albuquerque	5
Artesia	11
Carlsbad	12
Chama	13
Clayton	13
Clovis	13
Deming	14
Espanola	15
Farmington	16
Gallup	19
Hobbs	21
Las Cruces	22
Las Vegas	25
Portales	26
Raton	26
Roswell	27
Ruidoso	29
Santa Fe	30
Santa Rosa	32
Silver City	32
Socorro	33
Taos	34
Tohatchi	35
Truth or Consequences	35
Tucumcari	36

Television Stations	37
---------------------------	----

ALAMOGORDO

KHII-FM 3001 North Florida Ave. Alamogordo, NM 88310	Southern NM Radio Fnd (575) 437-0917 khiiradio.com	Active Radio FORMAT: Contemporary Country	88.9 / 100.5
Bob Flotte (bobflotte@ktmn979.com)..... General Manager/Sales Mike Durler (mikedurler@ktmn979.com)..... Programming/Traffic Rick Sohl (rick5ric@gmail.com) Engineer			
KINN-AM 501 South Florida Ave. Alamogordo, NM 88310	Burt Broadcasting (575) 434-1414 www.1270kinn.net	News Talk KINN FORMAT: News Talk	1270/106.3FM
Bill Burt (bburt@bbiradio.net) General Manager/Sales Julianne Muench (julianne@bbiradio.net) Programming Bill Burt (bburt@bbiradio.net) Traffic			
KNMZ-FM 119 N. Canyon Rd. Alamogordo, NM 88310	Exciter Media (575) 437-1505 www.stealthclassicrock.com	Stealth Classic Rock FORMAT: Contemporary Country	103.7
Jamie Prather (jprather@excitermedia.com) Station Manager Tammie Reynolds (treynolds@excitermedia.com).. Sales Manager Kelly Lynch (klynch@excitermedia.com) Programming David Grice (dgrice@excitermedia.com) Engineer			
KQEL 501 South Florida Ave. Alamogordo, NM 88310	Burt Broadcasting (575) 434-1414 www.1079coolfm.net	Cool FM FORMAT: Classic Hits	107.9
Bill Burt (bburt@bbiradio.net) General Manager/Sales Joe Muench (jmuench@bbiradio.net) Programming			
KRSY-AM 119 N. Canyon Rd. Alamogordo, NM 88310	Exciter Media (575) 437-1505 alamosportsandtalk.com	Alamo Sports & Talk FORMAT: Sports Talk	1230 / 101.9
Jamie Prather (jprather@excitermedia.com) Station Manager Tammie Reynolds (treynolds@excitermedia.com).. Sales Manager Kelly Lynch (klynch@excitermedia.com) Programming David Grice (dgrice@excitermedia.com) Engineer			
KRSY-FM 119 N. Canyon Rd. Alamogordo, NM 88310	Exciter Media (575) 437-1505 927coyotecountry.com	Coyote Country 92.7 FORMAT: Country	92.7
Jamie Prather (jprather@excitermedia.com) Station Manager Tammie Reynolds (treynolds@excitermedia.com).. Sales Manager Charles Winiecki (cwiniecki@excitermedia.com) News Director Kelly Lynch (klynch@excitermedia.com) Programming David Grice (dgrice@excitermedia.com) Engineer			

ALAMOGORDO

KTMN	Cloudcroft Broadcasting	Real Rock Radio	97.9 / 97.5
3001 North Florida Ave.	(575) 437-0917		
Alamogordo, NM 88310	www.rock97-9.com	FORMAT: Classic Rock	
Bob Flotte (bobflotte@ktmn979.com)		Station Manager	
John Hurt (johnhurt@rock979.com)		Sales/Programming	
Rick Sohl (rick5ric@gmail.com)		Engineer	

KYEE-FM	Burt Broadcasting	Continuous Hits	94.3
501 South Florida Ave.	(575) 434-1414		
Alamogordo, NM 88310	www.94key.net	FORMAT: Hot AC/Adult AC	
Bill Burt (bburt@bbiradio.net)		General Manager/Sales	
Mike Mason (mikemason@bbiradio.net)		Programming	

KZZX	Burt Broadcasting	Your Country 105.3	105.5
501 South Florida Ave.	(575) 434-1414		
Alamogordo, NM 88310	www.country1053.net	FORMAT: Classic County	
Bill Burt (bburt@bbiradio.net)		General Manager/Sales	
James White (j2@bbiradio.net)		Programming	

ALBUQUERQUE

KABG-FM	American General Media	The Greatest Hits	98.5
8009 Marble Ave. NE	(505) 254-7100		
Albuquerque, NM 87110	www.big985.com	FORMAT: Classic Hits	

Scott Wiggins (swiggins@americangeneralmedia.com) ... General Manager/Sales
 Sam Newton (newton@americangeneralmedia.com) Programming
 Cathy Eden (ceden@americangeneralmedia.com) Traffic

KABQ FM	iHeart Media	Hot 95.1 Old School	95.1
4400 Masthead NE	(505) 830-6400		
Albuquerque, NM 87109	hotabq.iheart.com	Hip-Hop	

Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales
 Tony Manero (tonymanero@iheartmedia.com) News/Programming
 Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic
 Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer

KABQ-AM	iHeart Media	Fox Sports 1350	1350
4400 Masthead NE	(505) 830-6400		
Albuquerque, NM 87109	foxsportsabq.iheart.com	FORMAT: Sports	

Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales
 Tony Manero (tonymanero@iheartmedia.com) News/Programming
 Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic
 Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer

KANR	Albuquerque Public Schools	NPR	91.9
2020 Coal, SE	(505) 242-7163		
Albuquerque, NM	www.kanw.com	FORMAT: News, Variety	

Michael Brasher (brasher@aps.edu) General Manager
 Kevin Otero (kevin.otero@aps.edu) Programming/Operations
 Michael Brasher (brasher@aps.edu) Engineer

KANW-FM	Albuquerque Public Schools	NPR	89.1
2020 Coal, SE	(505) 242-7163		
Albuquerque, NM	www.kanw.com	FORMAT: News/Variety	

Michael Brasher (brasher@aps.edu) General Manager
 Kevin Otero (kevin.otero@aps.edu) Programming/Operations
 Michael Brasher (brasher@aps.edu) Engineer

KBQI-FM	iHeart Media	Big I 107.9	98.1 4
400 Masthead NE	(505) 830-6400		
Albuquerque, NM 87109	bigi1079.iheart.com	FORMAT: Classic Country	

Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales
 Tony Manero (tonymanero@iheartmedia.com) News/Programming
 Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic
 Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer

ALBUQUERQUE

KDAZ-AM PO Box 4338 Albuquerque, NM 87196	Pan American Broadcasting (505) 345-7373 conservativetalkabq.com	Conservative Talk ABQ FORMAT: Talk	700AM/96.9FM
--	---	---------------------------------------	--------------

Jamie Lujan (jamie@panambroadcasting.com)	General Manager
Michelle Garcia (michelle@sonbroadcasting.org)...	Programming/Traffic
Jim Garcia (jim@jaytec.com)	Engineer

KDRF-FM 500 4th Street, NW Albuquerque, NM 87102	Cumulus Media (505) 767-6700 www.ed.fm	Playing Stuff We Like FORMAT: Classic Hits	103.3
---	---	---	-------

Jeff Berry (jeff.berry@cumulus.com)	General Manager
Jason Martinez (jason.martinez@cumulus.com) ...	Sales Manager
John Summers (John.Summers2@cumulus.com)..	News Director
Kris Abrams (kris.abrams@cumulus.com)	Programming
Brenda Romero (brenda.romero@cumulus.com)...	Traffic
Evan Baker (evan.baker@cumulus.com)	Engineer

KEDP-FM 2020 Coal, SE Albuquerque, NM	Albuquerque Public Schools NPR (505) 242-7163 www.kanw.com	FORMAT: News, Variety	89.1
--	---	-----------------------	------

Michael Brasher (brasher@aps.edu)	General Manager
Kevin Otero (kevin.otero@aps.edu)	Programming/Operations
Michael Brasher (brasher@aps.edu)	Engineer

KHFM-FM 8009 Marble Ave., NE Albuquerque, NM 87109	AGM Foundation (505) 254-7100 khfm.org	Classical Public Radio FORMAT: Classical	95.5
---	---	---	------

Brent Stevens (brent@khfm.org)	Station Manager
Cathy Eden (ceden@americangeneralmedia.com)	Traffic

KIDS-FM 2020 Coal, SE ABQ Grants, NM	Albuquerque Public Schools (505) 242-7163 www.kanw.com	FORMAT: News	NPR 89.1
---	---	--------------	----------

Michael Brasher (brasher@aps.edu)	General Manager
Kevin Otero (kevin.otero@aps.edu)	Programming/Operations
Michael Brasher (brasher@aps.edu)	Engineer

KIOT-FM 8009 Marble Ave. NE Albuquerque, NM 87109	American General Media (505) 254-7100 coyote1025.com	Coyote 102.5 FORMAT: Classic Rock	102.5
--	---	--------------------------------------	-------

Scott Wiggins (swiggins@americangeneralmedia.com) ...	General Manager/Sales
Sam Newton (newton@americangeneralmedia.com).....	Programming
Cathy Eden (ceden@americangeneralmedia.com)	Traffic

ALBUQUERQUE

KIVA 2309 Renard SE Albuquerque, NM	Rock of Talk (505) 550-5500 rockoftalk.square.site	The Rock of Talk FORMAT: Talk	1600
Eddy Aragon (rockoftalk@me.com)		General Manager/Programming	
Rudy Grande (rudy@rudygrande.com)		Sales	
KJFA 8009 Marble Ave. NE Albuquerque, NM 87110	American General Media (505) 254-7100 fuego1029.com	Fuego 102.9 FORMAT: Contemporary Spanish	102.9
Scott Wiggins (swiggins@americangeneralmedia.com) ..		General Manager	
Rene Leon (rleon@americangeneralmedia.com)...		Programming	
Cathy Eden (ceden@americangeneralmedia.com)		Traffic Manager	
KKNS-AM 57 West South Corrales, NM 84101	Native Broadcast Enterprise (505) 255-5015	Radio Amor La Voz Del Alma FORMAT: Spanish	1310
Shayne Benally (cisco@ktnnonline.com)		General Manager	
Stanley Benally (stanbenally@ktnnonline.com)		Sales Manager	
Leander Moffitt (leandermoffitt@ktnnonline.com)		Programming	
Sarah Tom (srhbg@ktnnonline.com)		Traffic Manager	
Norm Laramie (norm@diproservices.com)		Engineer	
KKOB-AM/FM 500 4th Street, NW Albuquerque, NM 87102	Cumulus Media (505) 767-6700 newsradiokkob.com	News Radio Kkob FORMAT: News/Talk	770AM/96.3FM
Jeff Berry (jeff.berry@cumulus.com)		General Manager	
Jason Martinez (jason.martinez@cumulus.com) ...		Sales Manager	
John Summers (John.Summers2@cumulus.com)...		News Director	
Jared Hart (jared.hart@cumulus.com)		Programming	
Brenda Romero (brenda.romero@cumulus.com) ..		Traffic	
Evan Baker (evan.baker@cumulus.com)		Engineer	
KKRG-FM 8009 Marble Ave. NE Albuquerque, NM 87110	American General Media (505) 254-7100 mymix1051.com	Mix 105.1 Today's Best Mix FORMAT: Top 40	105.1
Scott Wiggins (swiggins@americangeneralmedia.com) ..		General Manager	
Jonathan Steele (jsteele@americangeneralmedia.com)		Programming	
Cathy Eden (ceden@americangeneralmedia.com)		Traffic Manager	
KKSS-FM 8009 Marble Ave. NE Albuquerque, NM 87110	American General Media (505) 254-7100 mykiss973.com	KISS 97.3 FORMAT: R&B/Hip-Hop	97.3
Scott Wiggins (swiggins@americangeneralmedia.com) ..		General Manager	
Jonathan Steele (jsteele@americangeneralmedia.com)		Programming	
Cathy Eden (ceden@americangeneralmedia.com)		Traffic Manager	

ALBUQUERQUE

KLVO-FM 8009 Marble Ave. NE Albuquerque, NM 87110	American General Media (505) 254-7100 radiolobo.net	Radio Lobo FORMAT: Contemporary Spanish	97.7
Scott Wiggins (swiggins@americangeneralmedia.com).. General Manager Rene Leon (rleon@americangeneralmedia.com)... Programming Cathy Eden (ceden@americangeneralmedia.com) Traffic Manager			
KMGA-FM 500 4th Street, NW Albuquerque, NM 87102	Cumulus Media (505) 767-6700 magic995abq.com	Magic Continuous Soft Rock FORMAT: Adult Contemporary	99.5
Jeff Berry (jeff.berry@cumulus.com) General Manager Jason Martinez (jason.martinez@cumulus.com) ... Sales Manager John Summers (John.Summers2@cumulus.com).. News Director Kris Abrams (kris.abrams@cumulus.com) Programming Brenda Romero (brenda.romero@cumulus.com).. Traffic Evan Baker (evan.baker@cumulus.com) Engineer			
KMGF-FM 12845 Eastridge Dr., NE Albuquerque, NM	Future Broadcasters (505) 304-8809 99thebeatfm.com	99.9 The Beat FORMAT: R&B	99.9
Byron Powdrell (bp@futurebroadcasters.com) General Manager			
KNML-AM 500 4th Street N.W. Albuquerque, NM 87102	Cumulus Media (505) 767-6700 sportsanimalabq.com	The Sports Animal Sports/Talk	610AM/95.9FM
Jeff Berry (jeff.berry@cumulus.com) General Manager Jason Martinez (jason.martinez@cumulus.com) ... Sales Manager John Summers (John.Summers2@cumulus.com).. News Director Jared Hart (jared.hart@cumulus.com) Programming Brenda Romero (brenda.romero@cumulus.com).. Traffic Evan Baker (evan.baker@cumulus.com) Engineer			
KNMM 4505 Montbel Place NE Albuquerque, NM 87107	SDC Broadcasting (505) 341-1152 facebook.com/knewmexico/	Duke City's Super Hits FORMAT: Oldies/Classic Hits	1150/102.1
Matt Martinez (mattmartinez@knmx.com) General Manager/Sales Matt Martinez (mattmartinez@knmx.com) Programming Martha Martinez (martha@knewmexico.com) Traffic Manager Steve Boyer Engineer			

ALBUQUERQUE

KOBQ-FM

500 4th Street N.W.
Albuquerque, NM 87102

Cumulus Media

(505) 767-6700
933theq.com

93.3 The Q

93.3

FORMAT: Contemporary Hit Radio

Jeff Berry (jeff.berry@cumulus.com) General Manager
Jason Martinez (jason.martinez@cumulus.com) ... Sales Manager
John Summers (John.Summers2@cumulus.com) ... News Director
Carlos Duran (carlos.duran@cumulus.com) Programming
Brenda Romero (brenda.romero@cumulus.com) .. Traffic Manager
Evan Baker (evan.baker@cumulus.com) Engineer

KPEK-FM

4400 Masthead NE # 110
Albuquerque, NM 87109

iHeart Media

(505) 830-6400
1003thepeak.iheart.com

100.3 The Peak

100.3

FORMAT: Hot AC, Adult Contemporary

Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales
Tony Manero (tonymanero@iheartmedia.com) News/Programming
Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic
Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer

KQTM

4131 Barbara Loop, SE #202
Rio Rancho, NM

The Team Broadcasting

(505) 239-4771
www.1017theteam.com

ESPN Radio 101.7

101.7

FORMAT: Sports, Talk

David Dominguez (david@1017theteam.com) General Manager
Joe O'Neill (joe@1017theteam.com) Sales Manager/Owner
Sal Ortiz (sal@1017theteam.com) Programming/Operations

KRRT-FM

UNM MSC06 3520
Albuquerque, NM 87131

University of New Mexico

(505) 277-4806
kunm.org

Live from UNM

90.9

FORMAT: News, Variety

Richard Towne (richardtowne@kunm.org) General Manager
Chandra Shaw (developmentdirector@kunm.org) . Sales Manager
Megan Kamerick (megankamerick@kunm.org) News Director
Tristan Clum (programming@kunm.org) Programming
John Chidester (john@esi-abq.com) Engineer

KRST-FM

500 4th Street NW
Albuquerque, NM 87102

Cumulus Media

(505) 767-6700
923krst.com

KRST Country

92.3

FORMAT: Country

Jeff Berry (jeff.berry@cumulus.com) General Manager
Jason Martinez (jason.martinez@cumulus.com) ... Sales Manager
John Summers (John.Summers2@cumulus.com) .. News Director
Bev Rainey (Bev.Rainey@Cumulus.com) Programming
Brenda Romero (brenda.romero@cumulus.com) .. Traffic Manager
Evan Baker (evan.baker@cumulus.com) Engineer

ALBUQUERQUE

KRZY-AM 2725-E Broadbent Pkwy NE Albuquerque, NM	Entravision Communications (505) 342-4141 www.tudn.com	TUDN FORMAT: Spanish, Sports	1450
Carlos Fourzan (cfourzan@entravision.com) General Manager/Sales Teddy Scoggins (abqositraffic@entravision.com) ... Traffic Manager Eduardo Dickens (edickens@entravision.com) Engineer			
KRZY-FM 2725-E Broadbent Pkwy NE Albuquerque, NM	Entravision Communications (505) 342-4141	La Suavecita 105.9 FORMAT: Spanish-language	105.9
Carlos Fourzan (cfourzan@entravision.com) General Manager/Sales Teddy Scoggins (abqositraffic@entravision.com).... Traffic Manager Eduardo Dickens (edickens@entravision.com) Engineer			
KTBL-AM 500 4th Street NW Albuquerque, NM 87102	Cumulus Media 505-767-6700 945thepit.com	94.5 The Pit FORMAT: Active Rock	1050AM/94.5
Jeff Berry (jeff.berry@cumulus.com) General Manager Jason Martinez (jason.martinez@cumulus.com) Sales Manager John Summers (John.Summers2@cumulus.com) .. News Director Kris Abrams (kris.abrams@cumulus.com) Programming Brenda Romero (brenda.romero@cumulus.com) ... Traffic Manager Evan Baker (evan.baker@cumulus.com) Engineer			
KTEG-FM 4400 Masthead NE # 110 Albuquerque, NM 87109	iHeart Media (505) 830-6400 1041theedge.iheart.com	The Edge FORMAT: Alternative Rock	104.1
Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales Tony Manero (tonymanero@iheartmedia.com) News/Programming Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer			
KUNM-FM UNM MSC06 3520 Albuquerque, NM 87131	University of New Mexico (505) 277-4806 www.kunm.org	Live from UNM News, Variety	89.9
Richard Towne (richardtowne@kunm.org) General Manager Chandra Shaw (developmentdirector@kunm.org) . Sales Manager Megan Kamerick (megankamerick@kunm.org) News Director Tristan Clum (programming@kunm.org) Programming John Chidester (john@esi-abq.com) Engineer			

ALBUQUERQUE

KUNM-FM2	University of New Mexico	Live from UNM	89.9
UNM MSC06 3520	(505) 277-4806		
Albuquerque, NM 87131	www.kunm.org	News, Variety	

Richard Towne (richardtowne@kunm.org)	General Manager
Chandra Shaw (developmentdirector@kunm.org)	Sales Manager
Megan Kamerick (megankamerick@kunm.org)	News Director
Tristan Clum (programming@kunm.org)	Programming
John Chidester (john@esi-abq.com)	Engineer

KVNM-LP	Idea Media Group	Jazz, Power & The Glory	101.1 FM
P.O. BOX 462	(505) 414-8040		
Vegueta, NM 87062		FORMAT: Religion	

Quentin Lawson (kvmradio@gmail.com)	General Manager
---	-----------------

KZRR	iHeart Media	94 Rock	94.1
4400 Masthead NE #110	(505) 830-6400		
Albuquerque, NM 87109	94rock.iheart.com	FORMAT: Active Rock	

Hope Romero (hoperomero@iheartmedia.com) ...	General Managers/Sales
Tony Manero (tonymanero@iheartmedia.com)	News/Programming
Arlene C'de Baca (arlenecdebaca@iheartmedia.com)	Traffic
Jeff Ahrens (jeffahrens@iheartmedia.com)	Engineer

KZRR HD	iHeart Media	Power 100.9	100.9
4400 Masthead NE #110	(505) 830-6400		
Albuquerque, NM 87109	power1009.iheart.com	FORMAT: R&B	

Hope Romero (hoperomero@iheartmedia.com) ...	General Managers/Sales
Tony Manero (tonymanero@iheartmedia.com)	News/Programming
Arlene C'de Baca (arlenecdebaca@iheartmedia.com)	Traffic
Jeff Ahrens (jeffahrens@iheartmedia.com)	Engineer

ARTESIA

KPZE-FM	Pecos Valley Broadcasting	Fierro 106.1	106.1
317 West Quay Avenue	(575) 746-2751		
Artesia, NM	fierro1061.com	FORMAT: Regional Mexican	

Gene Dow (gene.dow@pvbcradio.com)	General Manager/Programming
Thomas Beard (thomas.beard@pvbcradio.com)	Sales Manager
Jared Cerullo (news@pvbcradio.com)	News Director
Tana Steinbeck (traffic.tana@pvbcradio.com)	Traffic Manager

ARTESIA

KSVP-AM 317 West Quay Avenue Artesia, NM	Pecos Valley Broadcasting (575) 746-2751 ksvpradio.com	Artesia's Own 990AM FORMAT: News, Talk	990AM/93.7FM
Gene Dow (gene.dow@pvbcradio.com) General Manager/Programming Thomas Beard (thomas.beard@pvbcradio.com) Sales Manager Jared Cerullo (news@pvbcradio.com)..... News Director Tana Steinbeck (traffic.tana@pvbcradio.com) Traffic Manager			

KTZA-FM 317 West Quay Avenue Artesia, NM	Pecos Valley Broadcasting (575) 746-2751 929thebrand.com	92.9 The Brand FORMAT: Country	92.9
Gene Dow (gene.dow@pvbcradio.com) General Manager/Programming Thomas Beard (thomas.beard@pvbcradio.com) Sales Manager Jared Cerullo (news@pvbcradio.com)..... News Director Tana Steinbeck (traffic.tana@pvbcradio.com) Traffic Manager			

CARLSBAD

KAMQ-AM P.O. Box 1538 Carlsbad, NM	Carlsbad Radio (575) 887-7563 carlsbadradio.com/kamq/	Q 96.3 - The Rock Station FORMAT: Sports, Talk	1240AM/96.3FM
Don Hughes (don@carlsbadradio.com) General Manager/Sales Steve Sparks (Steve.sparks@gmail.com) Programming Debbie Thomas (traffic@carlsbadradio.com) Traffic Manager Frank Nyemeyer (nymeyer@gmail.com) Engineer			

KATK-AM 1609 Radio Blvd. Carlsbad, NM	Carlsbad Radio (575) 887-7563 carlsbadradio.com/katk-740/	93.9 La Raza FORMAT: Spanish, Regional Mexican	740AM/93.9FM
Don Hughes (don@carlsbadradio.com) General Manager/Sales Steve Sparks (Steve.sparks@gmail.com) Programming Debbie Thomas (traffic@carlsbadradio.com) Traffic Manager Frank Nyemeyer (nymeyer@gmail.com) Engineer			

KATK-FM P.O. Box 1538 Carlsbad, NM	Carlsbad Radio (575) 887-7563 carlsbadradio.com/katk-fm/	Carlsbad Hometown Country FORMAT: Classic Country	92.1
Don Hughes (don@carlsbadradio.com) General Manager/Sales Steve Sparks (Steve.sparks@gmail.com) Programming Debbie Thomas (traffic@carlsbadradio.com) Traffic Manager Frank Nyemeyer (nymeyer@gmail.com) Engineer			

CARLSBAD

KCCC-AM

930 North Canal
Carlsbad, NM

Chandler Broadcasting

(575) 887-5521
kccc930am.com

The Heart of the Permian Basin 930AM

FORMAT: News

Jonathan Chandler (chandlerbroadcasting@gmail.com).. General Manager
Frank Nyemeyer (nymeyer@gmail.com)..... Engineer

KCDY-FM

1609 Radio Blvd.
Carlsbad, NM

Carlsbad Radio

(575) 887-7563
carlsbadradio.com/kcdy-fm/

CD 104

104.1

FORMAT: Adult Contemporary

Don Hughes (don@carlsbadradio.com) General Manager/Sales
Steve Sparks (Steve.sparks@gmail.com) Programming
Debbie Thomas (traffic@carlsbadradio.com) Traffic Manager
Frank Nyemeyer (nymeyer@gmail.com) Engineer

CHAMA

KXJR

PO Box 604
Chama, NM 87575

Chama Radio

575-756-1080
chamaradio.com

The Eagle

96.1

FORMAT: Community Radio

Mark (mark@chamaradio.com) General Manager

CLAYTON

KLMX-FM

P.O. Box 547
Clayton, NM

KLMX Radio

(575) 374-2555
www.klmx.us

Killer Mix

97.5

FORMAT: Classic Rock

Anna Haisten (klmxfm@gmail.com)..... General Manager
Jim Turaville (klmxfm@gmail.com) Engineer

CLOVIS

KCLV-FM

710 Curry County Road K
Clovis, NM

Zia Radio Group

(575) 763-4401
www.991kclv.com

KCLV Country

1240

FORMAT: Classic Country

Rick Keefer (kclvgm@plateautel.net) General Manager/Sales
Terri Chavez (ktqm@plateautel.net) Traffic Manager

CLOVIS

KRMQ-FM 420 North Main Street Clovis, NM 88130	Global 1 Media 575-763-0338 big1015.com	Big 101.5 FORMAT: Classic Rock	101.5
Lisa Schmidt (lisa.schmidt@global1media.com)..... General Manager Len Vohs (len.vohs@global1media.com) Sales Manager Jozlin Molette (jozlin.molette@global1media.com) News Director KT Kelley (kt.kelley@global1media.com) Programming Jeff Burmeister (jbmstr@gmail.com) Engineer			
KSMX-FM 420 North Main Street Clovis, NM 88130	Global 1 Media 575-763-0338 heymix.com	Mix 107.5 FORMAT: Hot AC, Adult Contemporary	107.5
Lisa Schmidt (lisa.schmidt@global1media.com)..... General Manager Len Vohs (len.vohs@global1media.com) Sales Manager Jozlin Molette (jozlin.molette@global1media.com) News Director KT Kelley (kt.kelley@global1media.com) Programming Jeff Burmeister (jbmstr@gmail.com) Engineer			

KTQM-FM 710 Curry County Road K Clovis, NM	Zia Radio Group (575) 762-4412 www.999ktqm.net	Today's Best Hits FORMAT: Adult Contemporary	99.9
Rick Keefer (kclvgm@plateautel.net) General Manager Terri Chavez (ktqm@plateautel.net) Traffic Manager			
KWKA 710 Curry County Road K Clovis, NM	Zia Radio Group (575) 762-4412 www.999ktqm.net/sports	Fox Sports FORMAT: Sports Talk	680
Rick Keefer (kclvgm@plateautel.net) General Manager Terri Chavez (ktqm@plateautel.net) Traffic Manager			

DEMING

KDEM-FM P.O. Box 470 Deming, NM	Bravo Mic Communications 575-527-1111 www.demingradio.com	Deming Radio FORMAT: Adult Contemporary	94.3
Michael Smith (msmith@bravomic.com) General Manager John Krehbiel (john@bravomic.com) Operations Manager Valerie Hernandez (traffic@bravomic.com) Traffic Manager			
KOTS-AM P.O. Box 470 Deming, NM	Bravo Mic Communications (575) 546-9011 www.demingradio.com	Deming Country FORMAT: Classic Country	1230
Michael Smith (msmith@bravomic.com) General Manager John Krehbiel (john@bravomic.com) Operations Manager Valerie Hernandez (traffic@bravomic.com) Traffic Manager			

DES MOINES

KENU-FM

ENMU 52 Broadcast Center (575) 562-2112
Des Moines, NM www.kenw.org

Eastern New Mexico University PBS/NPR

88.5

FORMAT: News , Variety

Porfirio Delgado (porfirio.delgado@enmu.edu) General Manager
Evelyn Ledbetter (everlyn.ledbetter@enmu.edu) ... Sales Manager
Tim Gutierrez (timothy.gutierrez@enmu.edu) News Director
Shannon Hearn (shannon.hearn@enmu.edu) Programming
Porfirio Delgado (porfirio.delgado@enmu.edu) Engineer

ESPANOLA

KDCE-AM

403 West Pueblo Road (505) 753-2201
Espanola, NM www.kdce.net

Richard Garcia Broadcasting Que Dice

950

FORMAT: Spanish

Casey Gallegos (casey@kdceradio.com) General Manager
Richard Garcia (esthermarquez@kdceradio.com) ... Sales Manager
Tomas Garcia (kdce@me.com) Programming
John Chidester (john@esi-abq.com) Engineer

KRAR-FM

UNM MSC06 3520 (505) 277-4806
Espanola, NM 87131 www.kunm.org

University of New Mexico Live from UNM

89.9

FORMAT: Variety

Richard Towne (richardtowne@kunm.org) General Manager
Chandra Shaw (developmentdirector@kunm.org) .. Sales Manager
Megan Kamerick (megankamerick@kunm.org) News Director
Tristan Clum (programming@kunm.org) Programming
John Chidester (john@esi-abq.com) Engineer

KYBR-FM

403 West Pueblo Road (505) 753-2201
Espanola, NM

Richard Garcia Broadcasting Real Country

92.9

FORMAT: Spanish

Casey Gallegos (casey@kdceradio.com) General Manager
Richard Garcia (esthermarquez@kdceradio.com) ... Sales Manager
Tomas Garcia (kdce@me.com) Programming
John Chidester (john@esi-abq.com) Engineer

FARMINGTON

KCQL-AM	iHeart Media (505) 325-1716	Fox Sports	1340
Farmington, NM	sports1340.iheart.com	FORMAT: Sport, Talk	
Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales Tony Manero (tonymanero@iheartmedia.com) News/Programming Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer			
KDAG-FM	iHeart Media (505) 325-1716	96.9 The Dog Rocks!	96.9
Farmington, NM	969thedogrocks.iheart.com	FORMAT: Active Rock	
Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales Tony Manero (tonymanero@iheartmedia.com) News/Programming Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer			
KENN-AM/FM	Hutton Broadcasting (505) 325-3541	News Talk KENN	1390/92.1
Farmington, NM	kennradio.wpengine.com	FORMAT: News, Talk	
Kelly Turner (kturner@visitfourcorners.com) Station Manager Tana McCall (tmccall@visitfourcorners.com) Sales Manager Debra Mayeux (dmayeux@visitfourcorners.com).... News Director Cheryl Jim (cjim@visitfourcorners.com) Traffic Manager Jim Burt (jrburt297@gmail.com) Engineer			
KISZ-FM	Hutton Broadcasting (505) 325-3541	Kiss Country	97.9/99.3
Farmington	kiszcountry.wpengine.com	FORMAT: Contemporary Country	
Kelly Turner (kturner@visitfourcorners.com) Station Manager Tana McCall (tmccall@visitfourcorners.com) Sales Manager Debra Mayeux (dmayeux@visitfourcorners.com).... News Director Cheryl Jim (cjim@visitfourcorners.com) Traffic Manager Jim Burt (jrburt297@gmail.com) Engineer			
KKFG-FM	iHeart Media (505) 325-1716	Four Corners Greatest Hits	104.5
Farmington	kool1045.iheart.com	FORMAT: Classic Hits	
Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales Tony Manero (tonymanero@iheartmedia.com) News/Programming Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer			

FARMINGTON

KNDN-AM

1515 W. Main
Farmington, NM

Basin Broadcasting

505-325-1996

All Navajo Radio

960

FORMAT: Native American

Kerwin Gober (kgober@basinbroadcasting.com)... General Manager
Steve Henderson (shenderson@basinbroadcasting.com) Sales Manager
Judy Yancy (jyancy@basinbroadcasting.com)Traffic Manager
Jim Burt (jrburt297@gmail.com) Engineer

KNDN-FM

1515 W Main
Farmington, NM

Basin Broadcasting

505-325-1996

Indian Country

FORMAT: Country

Kerwin Gober (kgober@basinbroadcasting.com)... General Manager
Steve Henderson (shenderson@basinbroadcasting.com) Sales Manager
Judy Yancy (jyancy@basinbroadcasting.com)Traffic Manager
Jim Burt (jrburt297@gmail.com) Engineer

KNMI-FM

2103 W. Main
Farmington

Educational Media Foundation

Vertical Radio

88.9

FORMAT: Contemporary Christian

Garth Powell (gpowell@kloveair1.com) General Manager

KOLZ-FM

Farmington, NM

iHeart Media

(505) 830-6400

star1029.iheart.com

Four Corners Hit Music

102.9/107.7

FORMAT: Adult Contemporary

Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales
Tony Manero (tonymanero@iheartmedia.com) News/Programming
Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic
Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer

KPRT-FM

Farmington, NM

Hutton Broadcasting

(505) 325-3541

kprradio.wpengine.com

Pirate Radio

107.9

FORMAT: Classic Hits

Kelly Turner (kturner@visitfourcorners.com)Station Manager
Tana McCall (tmccall@visitfourcorners.com)Sales Manager
Debra Mayeux (dmayeux@visitfourcorners.com).... News Director
Cheryl Jim (cjim@visitfourcorners.com) Traffic Manager
Jim Burt (jrburt297@gmail.com) Engineer

FARMINGTON

KRWN-FM (505) 325-3541 Farmington, NM	Hutton Broadcasting www.krwn.com	Real Classic Rock FORMAT: Classic Rock	92.5 / 92.3
--	--	---	-------------

Kelly Turner (kturner@visitfourcorners.com) Station Manager
Tana McCall (tmccall@visitfourcorners.com) Sales Manager
Debra Mayeux (dmayeux@visitfourcorners.com) News Director
Cheryl Jim (cjim@visitfourcorners.com) Traffic Manager
Jim Burt (jrburt297@gmail.com) Engineer

KRZE-AM 1515 West Main Farmington, NM	Basin Broadcasting 505-325-1996	Fierro 1280 FORMAT: Spanish	1280
--	---	------------------------------------	------

Kerwin Gober (kgober@basinbroadcasting.com)... General Manager
Steve Henderson (shenderson@basinbroadcasting.com) Sales Manager
Judy Yancy (jyancy@basinbroadcasting.com) Traffic Manager
Jim Burt (jrburt297@gmail.com) Engineer

KSJE-FM 4601 College Blvd. Farmington, NM	San Juan Community College (505) 566-3517 www.ksje.com	San Juan College FORMAT: News, Variety	90.9
--	---	---	------

Scott Michlin (michlins@sanjuancollege.edu) General Manager/Programming
Jim Burt (jrburt297@gmail.com) Engineer

KTRA-FM Farmington, NM	iHeart Media (505) 325-1716 102ktra.iheart.com	Farmington's #1 Country FORMAT: Classic Country	102.1
--------------------------------------	---	--	-------

Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales
Tony Manero (tonymanero@iheartmedia.com) News/Programming
Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic
Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer

KWYK-FM 1515 W Main Farmington, NM 87401	Basin Broadcasting 505-325-1996	Music from the 90's and Now FORMAT: Hot AC, Adult Contemporary	94.9
---	---	---	------

Kerwin Gober (kgober@basinbroadcasting.com)... General Manager
Steve Henderson (shenderson@basinbroadcasting.com) Sales Manager
Judy Yancy (jyancy@basinbroadcasting.com) Traffic Manager
Jim Burt (jrburt297@gmail.com) Engineer

KFMQ	iHeart Media	Gallup's Rock Station	106.1
Gallup, NM	(505) 830-6400 kfmqrock1061.iheart.com	FORMAT: Active Rock	
Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales Tony Manero (tonymanero@iheartmedia.com) News/Programming Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer			
KGAK-AM	KRGJ, Inc.	All Navajo. All the Time	1330
401 East Coal Avenue	(505) 863-4444	FORMAT: Native American, Spanish	
Gallup, NM			

David Singer (dcsinger@abq.com) General Manager
 Pat Jarvison (JarvisonP@yahoo.com) Sales Manager
 Harrison Dehiya (hwd40@yahoo.com) New/Programming
 Angie Vacit (swetie_1367@yahoo.com) Traffic Manager
 Jim Burt (jrburt297@gmail.com) Engineer

KGGA	Albuquerque Public Schools	NPR	89.1
Gallup, NM	(505) 242-7163 www.kanw.com	FORMAT: News, Variety	
Michael Brasher (brasher@aps.edu) General Manager Kevin Otero (kevin.otero@aps.edu) Programming Michael Brasher (brasher@aps.edu) Engineer			

KGLP-FM	Gallup Public Radio	Gallup's Public Radio	91.7
705 Gurley Avenue	(505) 863-7626	FORMAT: NPR, News	
Gallup, NM	kglp.org		
Rachel Kaub (radioplay@usa.net) General Manager			

KGLX	iHeart Media	Gallup's Country	99.1
Gallup	(505) 830-6400 991kglx.iheart.com	FORMAT: Classic Country	

Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales
 Tony Manero (tonymanero@iheartmedia.com) News/Programming
 Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic
 Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer

XXTC	iHeart Media	Gallup's Hit Music Station	99.9
Gallup, NM	(505) 830-6400 999xtc.iheart.com	FORMAT: Top 40	

Hope Romero (hoperomero@iheartmedia.com) ... General Managers/Sales
 Tony Manero (tonymanero@iheartmedia.com) News/Programming
 Arlene C'de Baca (arlenecdebaca@iheartmedia.com) Traffic
 Jeff Ahrens (jeffahrens@iheartmedia.com) Engineer

GALLUP

KXXI-FM 300 West Aztec #200 Gallup, NM	Millennium Media (505) 863-6851 gallupradio.com	Classic Rock 93X FORMAT: Classic Rock	93.7
Sammy Chioda (sammychioda@gmail.com) General Manager			
Tom Devlin..... Sales Manager			
John McBreen (news@gallupradio.com) News Director			
Al Rangel Programming			
Emma Velasquez Traffic Manager			

KYAT-FM 300 West Aztec #200 Gallup, NM	Millennium Media (505) 863-6851 gallupradio.com	Ya'a'te'eh Dine FORMAT: Native American, Spanish	94.5
Sammy Chioda (sammychioda@gmail.com) General Manager			
Tom Devlin..... Sales Manager			
John McBreen (news@gallupradio.com) News Director			
Al Rangel Programming			
Emma Velasquez Traffic Manager			

KYVA 300 West Aztec #200 Gallup, NM	Millennium Media (505) 863-6851 gallupradio.com	Rockin Oldies FORMAT: Oldies	1230/98.3FM
Sammy Chioda (sammychioda@gmail.com) General Manager			
Tom Devlin..... Sales Manager			
John McBreen (news@gallupradio.com) News Director			
Al Rangel Programming			
Emma Velasquez Traffic Manager			

KYVA-FM 300 West Aztec #200 Gallup, NM	Millennium Media (505) 863-6851 gallupradio.com	Classic Hits 103.7 FORMAT: Classic Hits	103.7
Sammy Chioda (sammychioda@gmail.com) General Manager			
Tom Devlin..... Sales Manager			
John McBreen (news@gallupradio.com) News Director			
Al Rangel Programming			
Emma Velasquez Traffic Manager			

HOBBS

KEJL-FM

619 N. Turner St.
Hobbs, NM

Noalmark Broadcasting

(575) 397-4969
1radiosquare.com

Hobb's Rock Station Eagle 100.5

FORMAT: Active Rock

Aaron Forrister (aaron@noalmark.com) General Manager/Sales
Dawn Morgan (dawn@noalmark.com) News Director
TJ Miracle (tjmiracle@noalmark.com) Programming/Engineer
Cristal Polanco (cristal.polanco@noalmark.com) .. Traffic Manager

KIXN-FM

619 N. Turner Street
Hobbs, NM

Noalmark Broadcasting

(575) 397-4969
1radiosquare.com

Country Mix Kix 102.9

FORMAT: Contemporary Country

Aaron Forrister (aaron@noalmark.com) General Manager/Sales
Dawn Morgan (dawn@noalmark.com) News Director
TJ Miracle (tjmiracle@noalmark.com) Programming/Engineer
Cristal Polanco (cristal.polanco@noalmark.com) .. Traffic Manager

KLEA-FM

619 N. Turner St.
Hobbs, NM

Noalmark Broadcasting

(575) 397-4969
facebook.com/kool957

Greatest Hits of All Time 95.7

FORMAT: Classic Hits

Aaron Forrister (aaron@noalmark.com) General Manager/Sales
Dawn Morgan (dawn@noalmark.com) News Director
TJ Miracle (tjmiracle@noalmark.com) Programming/Engineer
Cristal Polanco (cristal.polanco@noalmark.com) ... Traffic Manager

KLMA-FM

P.O. Box 457
Hobbs, NM

Ojeda Broadcasting

(575) 391-9650
www.klmaradio.com

Voice of Hispanic Community 96.5

FORMAT: Spanish

Hermillo Ojeda (klmaradio@yahoo.com) General Manager/Sales
Marco Ojeda (klmaradio@yahoo.com) Programming
Pearl Acosta Ojeda (klmaradio@yahoo.com) Traffic Manager

KMTH-FM

52 Broadcast Center
Maljamar, NM

Eastern New Mexico University

(575) 562-2112
www.kenw.org

PBS/NPR 88.5

FORMAT: News, Variety

Porfirio Delgado (porfirio.delgado@enmu.edu) General Manager
Evelyn Ledbetter (everlyn.ledbetter@enmu.edu) ... Sales Manager
Tim Gutierrez (timothy.gutierrez@enmu.edu) News Director
Shannon Hearn (shannon.hearn@enmu.edu) Programming
Porfirio Delgado (porfirio.delgado@enmu.edu) Engineer

HOBBS

KPZA-FM 619 N. Turner Street Hobbs, NM	Noalmark Broadcasting (575) 397-4969 facebook.com/lazeta1037/	La Zeta FORMAT: Spanish	103.7
Aaron Forrister (aaron@noalmark.com) General Manager/Sales			
Dawn Morgan (dawn@noalmark.com) News Director			
Tony Guerrero (tony@noalmark.com) Programming			
Cristal Polanco (cristal.polanco@noalmark.com) .. Traffic Manager			
TJ Miracle (tjmiracle@noalmark.com) Engineer			
KZOR-FM 619 N. Turner Street Hobbs, NM	Noalmark Broadcasting (575) 397-4969 1radiosquare.com	The Best Music Mix FORMAT: Hot AC or Adult Contemporary	94.1
Aaron Forrister (aaron@noalmark.com) General Manager/Sales			
Dawn Morgan (dawn@noalmark.com) News Director			
TJ Miracle (tjmiracle@noalmark.com) Programming/Engineer			
Cristal Polanco (cristal.polanco@noalmark.com) .. Traffic Manager			

LAS CRUCES

KGRT-FM 1355 California Ave. Las Cruces, NM	Adams Radio Group (575) 525-9298 www.kgrt.com	Your Country 103.9 FORMAT: Classic Country	103.9
Lensi Shakra (lshakra@arglc.com) General Manager/Sales			
Joey Hernandez (jhernandez@arglc.com) Programming			
Diane Carmichael (dcarmichael@arglc.com) Traffic Manager			
Martin Fernandez (mfernandez@arglc.com) Engineer			
KHQT-FM 1355 California Ave. Las Cruces, NM	Adams Radio Group (575) 525-9298 www.hot103.fm	Today's Hottest Music FORMAT: Hot AC	103.1
Lensi Shakra (lshakra@arglc.com) General Manager/Sales			
Joey Hernandez (jhernandez@arglc.com) Programming			
Diane Carmichael (dcarmichael@arglc.com) Traffic Manager			
Martin Fernandez (mfernandez@arglc.com) Engineer			
KMVR-FM 101 Perkins Drive Las Cruces, NM	Bravo Mic Communications (575) 527-1111 lascrucestoday.com/magic/	Playing Today's Biggest Hits FORMAT: Adult Contemporary	104.9
Michael Smith (msmith@bravomic.com) General Manager			
Aaron Criswell (aaron@bravomic.com) Sales Manager			
Jack Nixon (jacknixon@bravomic.com) News Director			
Lyndsay Holder-Kalson (lyndsey@bravomic.com) . Programming			
Valerie Hernandez (traffic@bravomic.com) Traffic Manager			
Robert Palacio (it@bravomic.com) Engineer			

LAS CRUCES

KMVR-HD 101 Perkins Dr. Las Cruces, NM	Bravo Mic Communications (575) 527-1112 lascrucestoday.com/lax967/	La Equis 96.7 FORMAT: Regional Mexican	96.7
Michael Smith (msmith@bravomic.com) General Manager Aaron Criswell (aaron@bravomic.com) Sales Manager Jack Nixon (jacknixon@bravomic.com) News Director Lyndsay Holder-Kalson (lyndsey@bravomic.com) . Programming Valerie Hernandez (traffic@bravomic.com) Traffic Manager Robert Palacio (it@bravomic.com) Engineer			
KOBE-AM 101 Perkins Drive Las Cruces, NM	Bravo Mic Communications (575) 527-1111 lascrucestoday.com/newstalklc/	FM News Talk 92.7 FORMAT: News, Talk	1450/92.7
Michael Smith (msmith@bravomic.com) General Manager Aaron Criswell (aaron@bravomic.com) Sales Manager Jack Nixon (jacknixon@bravomic.com) News Director Valerie Hernandez (traffic@bravomic.com) Traffic Manager Robert Palacio (it@bravomic.com) Engineer			
KRUX-FM PO Box 30001 Dept CC Las Cruces, NM 88003	New Mexico State University (575) 646-5951 kruxradio.com	Bringing you the new FORMAT: Adult Alternative	91.5
Daquari Dalton Torres (kruxgm@nmsu.edu) Station Manager Jonathan Venegas (smads@nmsu.edu) Sales Manager Nathaniel Shinnars-Medina (kruxprog@nmsu.edu) Programming Clayton Rowland (kruxtech@nmsu.edu) Engineer			
KRWG-FM 2915 McFie Circle Las Cruces, NM	KRWG Public Media (575) 646-2222 www.krwg.org	KRWG Public Media FORMAT: Classical, News	90.7
Adrian Velarde (avelarde@nmsu.edu) General Manager Edmundo Resendez (mrmundo@nmsu.edu) Sales Manager Anthony Moreno (ajmoreno@nmsu.edu) News/Programming Mario Jimenez (mariojim@nmsu.edu) Engineer			
KSNM-FM 1355 California Ave. Las Cruces, NM	Adams Radio Group (575) 525-8298 theclassicrockstation.com	Classic Rock 98.7 FORMAT: Classic Hits	98.7
Lensi Shakra (lshakra@arglc.com) General Manager/Sales Joey Hernandez (jhernandez@arglc.com) Programming Diane Carmichael (dcarmichael@arglc.com) Traffic Manager Martin Fernandez (mfernandez@arglc.com) Engineering			

LAS CRUCES

KVLC-FM

101 Perkins Drive
Las Cruces, NM

Bravo Mic Communications

(575) 527-1111
lascrucestoday.com/101gold/

NM's Favorite Radio Station 101.1

FORMAT: Classic Hits

Michael Smith (msmith@bravomic.com) General Manager
Aaron Criswell (aaron@bravomic.com) Sales Manager
Ruby Bada (ruby@bravomic.com) Programming
Valerie Hernandez (traffic@bravomic.com) Traffic Manager
Robert Palacio (it@bravomic.com) Engineer

KWML-AM

1355 California Ave.
Las Cruces, NM

Adams Radio Group

(575) 525-9298
www.1045koolfm.com

KOOL 104.5 & AM 570 570/104.5

FORMAT: Oldies

Lensi Shakra (lshakra@arglc.com) General Manager/Sales
Joey Hernandez (jhernandez@arglc.com) Programming
Diane Carmichael (dcarmichael@arglc.com) Traffic Manager
Martin Fernandez (mfernandez@arglc.com) Engineering

KXPZ

101 Perkins Drive
Las Cruces, NM

Bravo Mic Communications

(575) 527-1111
lascrucestoday.com/ziacountry/

Zia Country- REAL Country 99.5

FORMAT: Classic Country

Michael Smith (msmith@bravomic.com) General Manager
Aaron Criswell (aaron@bravomic.com) Sales Manager
Lyndsay Holder-Kalson (lyndsey@bravomic.com) Programming
Valerie Hernandez (traffic@bravomic.com) Traffic Manager
Robert Palacio (it@bravomic.com) Engineer

LAS VEGAS

KBQL-FM

304 South Grand Ave
Las Vegas, NM

SDC Broadcasting

(505) 425-5669
www.sdcradio.com

The Bull 92.7FM

92.7

FORMAT: Classic Country

Matt Martinez (mattmartinez@knmx.com) General Managers/Sales
Martha Martinez (martha@knewmexico.com) Traffic Manager
Steve Boyer Engineer

KFUN-AM

P.O. Box 700
Las Vegas, NM 87701

Baca Broadcasting

(505) 425-6766
kfunradio.com

Legends of Rock-n-Roll 1230

FORMAT: Spanish, Oldies

Joseph Baca (jpbaca1946@yahoo.com) General Manager/Sales

KLVF-FM

P.O. Box 700
Las Vegas, NM 87701

Baca Broadcasting

(505) 425-6766

101 Favorites 100.7

FORMAT: Adult Contemporary

Joseph Baca (jpbaca1946@yahoo.com) General Manager/Sales

KMDS

304 So. Grand Ave.
Las Vegas, NM

SDC Broadcasting

(505) 425-5669
www.sdcradio.com

Groovin Oldies 107.1

FORMAT: Oldies

Matt Martinez (mattmartinez@knmx.com) General Managers/Sales
Martha Martinez (martha@knewmexico.com) Traffic Manager
Steve Boyer Engineer

KMDZ-FM

304 So. Grand Ave.
Las Vegas, NM

SDC Broadcasting

(505) 425-5669
www.sdcradio.com

Meadow City's Best Mix 96.7

FORMAT: Classic Hits

Matt Martinez (mattmartinez@knmx.com) General Managers/Sales
Martha Martinez (martha@knewmexico.com) Traffic Manager
Steve Boyer Engineer

KNMX-AM

304 So. Grand Ave.
Las Vegas, NM

SDC Broadcasting

(505) 425-5669
www.sdcradio.com

540 KNMX 540AM/99.9FM

FORMAT: News, Sports, Spanish

Matt Martinez (mattmartinez@knmx.com) General Managers/Sales
Martha Martinez (martha@knewmexico.com) Traffic Manager
Steve Boyer Engineer

KRRE-FM

Onate Hall UNM ABQ

University of New Mexico

(505) 277-4806
www.kunm.org

Live from UNM

89.9

FORMAT: News, Variety

Richard Towne (richardtowne@kunm.org) General Manager
Chandra Shaw (developmentdirector@kunm.org) Sales Manager
Megan Kamerick (megankamerick@kunm.org) News Director
Tristan Clum (programming@kunm.org) Programming
John Chidester (john@esi-abq.com) Engineer

PORTALES

KENW-FM	Eastern New Mexico University	PBS/NPR	88.5
52 Broadcast Center	(575) 562-2112		
Portales, NM	www.kenw.org	FORMAT: News, Talk	

Porfirio Delgado (porfirio.delgado@enmu.edu) General Manager
Evelyn Ledbetter (everlyn.ledbetter@enmu.edu) ... Sales Manager
Tim Gutierrez (timothy.gutierrez@enmu.edu) News Director
Shannon Hearn (shannon.hearn@enmu.edu) Programming
Porfirio Delgado (porfirio.delgado@enmu.edu) Engineer

KSEL-AM	Global One Media	Cow Country Radio	1450
42437 US 70	(575) 359-1759		
Portales, NM 88130	kselcountry.com	FORMAT: Classic Country	

Lisa Schmidt (lisa.schmidt@global1media.com) General Manager
Len Vohs (len.vohs@global1media.com) Sales Manager
Jozlin Molette (jozlin.molette@global1media.com).. News Director
KT Kelley (kt.kelley@global1media.com) Programming
Jeff Burmeister (jbmstr@gmail.com) Engineer

KSEL-FM	Global One Media	Your Kinda Country	105.9
42437 US 70	(575) 359-1759		
Portales, NM	cowcountryradio.com	FORMAT: Contemporary Country	

Lisa Schmidt (lisa.schmidt@global1media.com) General Manager
Len Vohs (len.vohs@global1media.com) Sales Manager
Jozlin Molette (jozlin.molette@global1media.com).. News Director
KT Kelley (kt.kelley@global1media.com) Programming
Jeff Burmeister (jbmstr@gmail.com) Engineer

RATON

KENE-FM	Eastern New Mexico University	PBS/NPR	88.5
52 Broadcast Center	(575) 562-2112		
Raton, NM	www.kenw.org	FORMAT: News, Talk	

Porfirio Delgado (porfirio.delgado@enmu.edu) General Manager
Evelyn Ledbetter (everlyn.ledbetter@enmu.edu) ... Sales Manager
Tim Gutierrez (timothy.gutierrez@enmu.edu) News Director
Shannon Hearn (shannon.hearn@enmu.edu) Programming
Porfirio Delgado (porfirio.delgado@enmu.edu) Engineer

KNMF	LMNOC Broadcasting	Your New Music Fix	106.5
130 Park Ave	(575) 758-4491		
Raton, NM	themix1065.com	FORMAT: Top 40	

Rudy Baca (rudy@lmnocbroadcasting.com) General Manager
Mike Knar (mike@lmnocbroadcasting.com) Sales Manager
Brian Williams (brian@comtekk.com) Engineer

RATON

KRTN-AM	Enchanted Air Broadcasting	Enchanted Air 1490	1490
P.O. Box 638	(575) 445-3652		
Raton, NM	krtnradio.com	FORMAT: Classic Country	

William Donati (krtn@bacavalley.com)	General Manager/Sales
Jim Veltri (krtn@bacavalley.com)	Engineer

KRTN-FM	Enchanted Air Broadcasting	Enchanted Air 93.9	93.9
.O. Box 638	(575) 445-3652		
Raton, NM	krtnradio.com	FORMAT: Classic Hits	

William Donati (krtn@bacavalley.com)	General Manager/Sales
Jim Veltri (krtn@bacavalley.com)	Engineer

ROSWELL

KBCQ-FM	Majestic Communications	Hot 97 FM	97.1
P.O. Box 670	(575) 622-0290		
Roswell, NM	majesticroswell.com	FORMAT: Hot AC, Adult Contemporary	

JR Law (jrlaw@majesticcomm.com)	General Manager
Darryl Burkfield (burkfield@majesticcomm.com) ..	Sales Manager
Don Niccum (dniccum@majesticcomm.com)	Programming
Tony Clayton (tclayton@majesticcomm.com)	Traffic Manager
Rita Niccum (rniccum@majesticcomm.com)	Engineer

KBIM-FM	Noalmark Broadcasting	94.9 The Country Giant	910 / 93.7
P.O. Box 1953	(575) 623-4000		
Roswell, NM	kbimradio.com	FORMAT: Contemporary Country	

Aaron Forrister (aaron@noalmark.com)	General Manager/Sales
Dawn Morgan (dawn@noalmark.com)	News Director
Ananelly Moreno (ananelly.moreno@noalmark.com)	Programming
Cristal Polanco (cristal.polanco@noalmark.com) ..	Traffic Manager
Gary Babcock (garybabcock69@yahoo.com)	Engineer

KEND-FM	Pecos Valley Broadcasting	Roswell Talk FM	106.5
105 W. 3rd Street #224	(575) 578-1198		
Roswell, NM	roswelltalkfm.com	FORMAT: News Talk	

Gene Dow (gene.dow@pvbcradio.com)	General Manager
Thomas Beard (thomas.beard@pvbcradio.com)	Sales Manager
Jared Cerullo (news@pvbcradio.com)	News Director
Tana Steinbeck (traffic.tana@pvbcradio.com)	Traffic Manager

ROSWELL

KMOU-FM P.O. Box 670 Roswell, NM	Majestic Communications (575) 622-6450 majesticroswell.com	The Legend FORMAT: Classic Country	97.1
JR Law (jrlaw@majesticcomm.com) General Manager Darryl Burkfield (burkfield@majesticcomm.com) .. Sales Manager Don Niccum (dniccum@majesticcomm.com) Programming Tony Clayton (tclayton@majesticcomm.com) Traffic Manager Rita Niccum (rniccum@majesticcomm.com) Engineer			
KSFX-FM/AM P.O. Box 670 Roswell, NM	Majestic Communications (575) 625-1005 majesticroswell.com	Roswell's Rock Station FORMAT: Classic Rock	100.5
JR Law (jrlaw@majesticcomm.com) General Manager Darryl Burkfield (burkfield@majesticcomm.com) .. Sales Manager Don Niccum (dniccum@majesticcomm.com) Programming Tony Clayton (tclayton@majesticcomm.com) Traffic Manager Rita Niccum (rniccum@majesticcomm.com) Engineer			
KZDB P.O. Box 670 Roswell, NM	Majestic Communications (575) 622-0290 majesticroswell.com	KOOL 100.5 FORMAT: Classic Hits	100.5
JR Law (jrlaw@majesticcomm.com) General Manager Darryl Burkfield (burkfield@majesticcomm.com) .. Sales Manager Don Niccum (dniccum@majesticcomm.com) Programming Tony Clayton (tclayton@majesticcomm.com) Traffic Manager Rita Niccum (rniccum@majesticcomm.com) Engineer			

RUIDOSO

KBUY-AM 1096 Mechem Drive Ruidoso, NM	Walton Stations of NM (575) 258-2222 www.kwes.net	Classic Hits 103.7 FORMAT: Classic Hits	1360
Cy Leland (cyleland@gmail.com) General Manager Juanita Jones (juanitaj@kwes.net) Sales Manager Tim Keithley (news@kwes.net) News Director Layle Snead (traffic@kwes.net) Traffic Manager			
KEDU 3001 North Florida Ave. Ruidoso, NM 88345	Southern NM Radio Foundation (575) 437-0917	Big Oldies FORMAT: Oldies	102.3
Bob Flotte (bobflotte@ktmn979.com) General Manager Mike Durler (mikedurler@ktmn979.com) Sales/Programming Rick Sohl (rick5ric@gmail.com) Engineer			
KENG-FM 52 Broadcast Center Ruidoso, NM	Eastern New Mexico University (575) 562-2112 www.kenw.org	PBS/NPR FORMAT: News, Talk	88.5
Porfirio Delgado (porfirio.delgado@enmu.edu) General Manager Evelyn Ledbetter (everlyn.ledbetter@enmu.edu) ... Sales Manager Tim Gutierrez (timothy.gutierrez@enmu.edu) News Director Shannon Hearn (shannon.hearn@enmu.edu) Programming Porfirio Delgado (porfirio.delgado@enmu.edu) Engineer			
KIDX-FM 1086 Mechem Drive Ruidoso, NM	MTD Radio (575) 258-9922 kidxradio.com	X 101.5 The Kid FORMAT: Classic Rock	101.5
Will Rooney (will@mtdradio.com) General Manager Lori Estrada (lori@mtdradio.com) Sales Manager Tom Ruiz (tom@mtdradio.com) News Director Jason Adams (jason@mtdradio.com) Programming			
KNMB-FM 1086 Mechem Drive Ruidoso, NM	MTD Radio (575) 258-9922 mymix967.com	Today's Best Hits FORMAT: Hot AC, Adult Contemporary	96.7
Will Rooney (will@mtdradio.com) General Manager Lori Estrada (lori@mtdradio.com) Sales Manager Tom Ruiz (tom@mtdradio.com) News Director Jason Adams (jason@mtdradio.com) Programming			
KRUI-AM 2813 Sudderth Dr. Ruidoso, NM	Village of Ruidoso (575) 257-5784 1490krui.com	The Mountain FORMAT: Local Talk	1490
Greg Widener (gregwidener@ruidoso-nm.gov) General Manager			

RUIDOSO

KTUM-FM 916 W. Avenue D Ruidoso, NM	MTD Radio (575) 258-9922 b107theblaze.com	The Blaze FORMAT: Top 40, Adult Contemporary	107.1
Will Rooney (will@mtdradio.com) General Manager			
Lori Estrada (lori@mtdradio.com) Sales Manager			
Tom Ruiz (tom@mtdradio.com) News Director			
Jason Adams (jason@mtdradio.com) Programming			

KWES 1096 Mechem Dr. #230 Ruidoso, NM	Walton Stations of NM (575) 258-2222 www.kwes.net	Bear Country FORMAT: Country	1450
Cy Leland (cyleland@gmail.com) General Manager			
Juanita Jones (juanitaj@kwes.net) Sales Manager			
Tim Keithley (news@kwes.net) News Director			
Layle Snead (traffic@kwes.net) Traffic Manager			

KWES-FM 1096 Mechem Drive#230 Ruidoso, NM	Walton Stations of NM (575) 258-2222 www.kwes.net	Classic Country FORMAT: Classic Country	93.5
Cy Leland (cyleland@gmail.com) General Manager			
Juanita Jones (juanitaj@kwes.net) Sales Manager			
Tim Keithley (news@kwes.net) News Director			
Layle Snead (traffic@kwes.net) Traffic Manager			

KWMW-FM 916 W. Avenue D Ruidoso, NM	MTD Radio (575) 396-0499 w105radio.com	W 105 Your Country FORMAT: Classic Country	105.1
Will Rooney (will@mtdradio.com) General Manager			
Lori Estrada (lori@mtdradio.com) Sales Manager			
Tom Ruiz (tom@mtdradio.com) News Director			
Jason Adams (jason@mtdradio.com) Programming			

SANTA FE

KBAC-FM 2502-C Camino Entrada Santa Fe, NM	Hutton Broadcasting (505) 471-1067 santafe.com/radio_stations	Radio Free Santa Fe FORMAT: Adult Alternative, Album Rock	98.1
Scott Hutton (scott@santafe.com) General Manager			
Art Trujillo (art@santafe.com) Sales Manager			
Chris Diestler (chrisd@santafe.com) Programming			
Brad Brown (brad@santafe.com) Traffic Manager			
Austin Burch (austin@santafe.com) Engineer			

SANTA FE

KBLU-FM	Hutton Broadcasting	JAMN 94.7	94.7
2502-C Camino Entrada	(505) 471-1067		
Santa Fe, NM	santafe.com/radio_stations	FORMAT: Top 40	

Scott Hutton (scott@santafe.com)	General Manager
Art Trujillo (art@santafe.com)	Sales Manager
Kidd Corona (kiddcorona@santafe.com)	News and Programming
Brad Brown (brad@santafe.com)	Traffic Manager
Austin Burch (austin@santafe.com)	Engineer

KQBA-FM	Hutton Broadcasting	Outlaw Country	107.5
2502-C Camino Entrada	(505) 471-1067		
Santa Fe, NM	santafe.com/radio_stations	FORMAT: Classic Country	

Scott Hutton (scott@santafe.com)	General Manager
Art Trujillo (art@santafe.com)	Sales Manager
Kidd Corona (kidd@santafe.com)	Programming
Brad Brown (brad@santafe.com)	Traffic Manager
Austin Burch (austin@santafe.com)	Engineer

KSFR-FM	Northern NM Radio Foundation	Santa Fe Community College 101.1
P.O. Box 31366	(505) 428-1527	
Santa Fe, NM	ksfr.org	FORMAT: News

Adrian Quintana (aquentana@ksfr.org)	General Manager
Bruce Hamilton (bhamilton@ksfr.org)	Sales Manager
Tazbah McCullah (tmccullah@ksfr.org)	News Director
Eric Davis (edavis@ksfr.org)	Programming

KSWV-AM/FM	GCBendito4, LLC	99.9FM Classic Hit	810/99.9
P.O. Box 1088	(505) 989-7441		
Santa Fe	www.kswvradio.com	FORMAT: Variety, Spanish	

Estevan Gonzales (estevan@kswvradio.com)	General Manager
Patricio Gonzales (pat@kswvradio.com)	Sales Manager
Adi Gonzales (adi@kswvradio.com)	Traffic Manager
Brian Williams (brian@comtekk.com)	Engineer

KTRC-AM	Hutton Broadcasting	1260/103.7 Talk Radio	1260
2502-C Camino Entrada	(505) 471-1067		
Santa Fe, NM	santafe.com/radio_stations	FORMAT: Talk	

Scott Hutton (scott@santafe.com)	General Manager
Art Trujillo (art@santafe.com)	Sales Manager
Richard Eeds (richard@santafe.com)	Programming
Brad Brown (brad@santafe.com)	Traffic Manager
Austin Burch (austin@santafe.com)	Engineer

SANTA FE

KVSF-AM 2502-C Camino Entrada Santa Fe, NM	Hutton Broadcasting (505) 471-1067 santafe.com/radio_stations	ESPN Santa Fe FORMAT: Sports, Talk	1400
Scott Hutton (scott@santafe.com) General Manager			
Art Trujillo (art@santafe.com) Sales Manager			
Richard Edds (richard@santafe.com) Programming			
Brad Brown (brad@santafe.com) Traffic Manager			
Austin Burch (austin@santafe.com) Engineer			

KVSF-FM 2502-C Camino Entrada Santa Fe, NM	Hutton Broadcasting (505) 471-1067 santafe.com/radio_stations	The Cat FORMAT: Jazz	101.5
Scott Hutton (scott@santafe.com) General Manager			
Art Trujillo (art@santafe.com) Sales Manager			
Brad Brown (brad@santafe.com) Program/Traffic Manager			
Ted Levin (tedl@santafe.com) Engineer			

SANTA ROSA

KSSR-FM PO Box 333 Santa Rosa, NM	Esquibel Broadcasting (575) 472-5777 www.kssrradio.com	The Lion FORMAT: Variety	95.9
Gabriel Esquibel (kssrgabe@yahoo.com) General Manager			
Christina Esquibel (kssrradio@yahoo.com) Sales Manager			
Luisa Chappell (kssrradio@yahoo.com) Traffic Manager			

SILVER CITY

KKSC-LP (FM) PO Box 29 Silver City, NM 88062	Calvary Chapel of Silver City (575) 388-1031 calvarysilver.com/ministries	“The Light” of Silver City FORMAT: Religion	100.1
Ken Anderson (kksc@calvarychapelsilvercity.org) .. General Manager			
KNFT-AM P.O. Box 2577 Silver City, NM	Skywest Media (575) 538-3396 silvercityradio.com	Oldies 950AM FORMAT: Talk, Oldies	950/96.5FM
Sabrina Pack (sabinapack@skywestmedia.com) ... General Manager/Sales			
Sabrina Pack (sabinapack@skywestmedia.com) ... News/Programming			
Ted Tucker (ted@silvercityradio.com) Engineer			

SILVER CITY

KNFT-FM

PO Box 2577
Silver City, NM

Skywest Media

(575) 538-3396
silvercityradio.com

Today's Best Country 102.9

FORMAT: Contemporary Country

Sabrina Pack (sabinapack@skywestmedia.com) ... General Manager/Sales
Sabrina Pack (sabinapack@skywestmedia.com) ... News/Programming
Ted Tucker (ted@silvercityradio.com) Engineer

KPSA-FM

P.O. Box 2577
Silver City, NM

Skywest Media

(575) 538-3396
silvercityradio.com

The Planet 97.7 97.7

FORMAT: Classic Rock

Sabrina Pack (sabinapack@skywestmedia.com) ... General Manager/Sales
Sabrina Pack (sabinapack@skywestmedia.com) ... News/Programming
Ted Tucker (ted@silvercityradio.com) Engineer

KSCQ-FM

PO Box 2577
Silver City, NM

Skywest Media

(575) 538-3396
silvercityradio.com

Q 92.9 92.9

FORMAT: Adult Contemporary

Sabrina Pack (sabinapack@skywestmedia.com) ... General Manager/Sales
Sabrina Pack (sabinapack@skywestmedia.com) ... News/Programming
Ted Tucker (ted@silvercityradio.com) Engineer

SOCORRO

KABR-FM

P.O. Box 907
Magdalena, NM 87825

Alamo Navajo School Board

(575) 854-2632

Alamo Navajo School 107.5 FM

ansbi.org/divisions/radio-station FORMAT: Education

Sarah Apache (sapache@ansbi.org) Station Manager
Ruby Herrera (rherrera@ansbi.org) Sales Manager
Ramona Guerro (ramonag@ansbi.org) News Director
James Stewart (jstewart@paceaudio.com) Engineer

KBOM-FM

UNM MSC06 3520
Socorro, NM

University of New Mexico

(505) 277-4806
www.kunm.org

Live from UNM 88.7

FORMAT: News

Richard Towne (richardtowne@kunm.org) General Manager
Chandra Shaw (developmentdirector@kunm.org) Sales Manager
Megan Kamerick (megankamerick@kunm.org) News Director
Tristan Clum (programming@kunm.org) Programming
John Chidester (john@esi-abq.com) Engineer

KYRN-FM

1408 Spring Street
Socorro, NM 87801

Socorro Community Radio

(563) 587-9245
www.socorroradio.com

Mine Country 102.1 102.1

FORMAT: Classic Country

Steve Edmondson (minecountry1021kym@gmail.com) General Manager

TAOS

KKIT-FM	LMNOC Broadcasting	95.9 The Mountain	95.9
827 Paseo Del Pueblo Norte	(575) 758-4491		
Taos, NM	lmcnobroadcasting.com	FORMAT: Hot AC, Adult Contemporary	

Rudy Baca (rudy@lmcnobroadcasting.com)	General Manager
Mike Knar (mike@lmcnobroadcasting.com)	Sales Manager
Brian Williams (brian@comtekk.com)	Engineer

KKTC-FM	LMNOC Broadcasting	True Country	99.9
827 Paseo Del Pueblo Norte	(575) 758-4491		
Taos, NM	lmcnobroadcasting.com	FORMAT: Classic Country	

Rudy Baca (rudy@lmcnobroadcasting.com)	General Manager
Mike Knar (mike@lmcnobroadcasting.com)	Sales Manager
Brian Williams (brian@comtekk.com)	Engineer

KNCE	True Taos Radio	True Taos Radio	93.5
#22 ABC Mesa Rd	(575) 737-8031		
Taos, NM	truetaosradio.com	FORMAT: Adult Alternative	

Howie Roemer (howie@truetaosradio.com)	General Manager
Molly Steinbach (molly@truetaosradio.com)	Sales Manager
John Henderson (programming@truetaosradio.com)	Programming
Max Moulton (max@gizmo productions.com)	Engineer

KTRZ	LMNOC Broadcasting	Thunder	105.5
827 Paseo Del Pueblo Norte	(575) 758-4491		
Taos, NM	lmcnobroadcasting.com	FORMAT: Active Rock	

Rudy Baca (rudy@lmcnobroadcasting.com)	General Manager
Mike Knar (mike@lmcnobroadcasting.com)	Sales Manager
Brian Williams (brian@comtekk.com)	Engineer

KVOT-AM	LMNOC Broadcasting	The Voice of Truth	1340/98.1FM
827 Paseo Del Pueblo Norte	(575) 758-4491		
Taos, NM	lmcnobroadcasting.com	FORMAT: Religion	

Rudy Baca (rudy@lmcnobroadcasting.com)	General Manager
Mike Knar (mike@lmcnobroadcasting.com)	Sales Manager
Brian Williams (brian@comtekk.com)	Engineer

KXMT	LMNOC Broadcasting	Radio Exitos	99.1
827 Paseo Del Pueblo Norte	(575) 758-4491		
Taos, NM	lmcnobroadcasting.com	FORMAT: Spanish, Oldies	

Rudy Baca (rudy@lmcnobroadcasting.com)	General Manager
Mike Knar (mike@lmcnobroadcasting.com)	Sales Manager
Bobby Warling (jalapeno@kxmt.com)	Programming
Brian Williams (brian@comtekk.com)	Engineer

TAOS

KXXF	LMNOC Broadcasting	Free FM - The Greatest Hits 106.5
827 Paseo Del Pueblo Norte	(575) 758-4491	
Angel Fire, NM	lmcnobroadcasting.com	FORMAT: Classic Hits

Rudy Baca (rudy@lmcnobroadcasting.com) General Manager
Mike Knar (mike@lmcnobroadcasting.com) Sales Manager
Brian Williams (brian@comtekk.com) Engineer

TOHATCHI

KTNN-FM	Native Broadcast Enterprise	Voice of the Navajo Nation 96.1
P.O. Box 2569	(928) 871-3553	
Window Rock, AZ	www.ktnnonline.com	FORMAT: Native American, News

Shayne Benally (cisco@ktnnonline.com) General Manager
Stanley Benally (stanbenally@ktnnonline.com) Sales Manager
Leander Moffitt (leandermoffitt@ktnnonline.com). Programming
Sarah Tom (srhbg@ktnnonline.com)..... Traffic Manager
Norm Laramie (norm@diproservices.com) Engineer

TRUTH OR CONSEQUENCES

KCHS-AM	GPK Media	Sierra County News 1400
217 East Third	575-894-3088	
T or C, NM	www.gpkmedia.com	FORMAT: Classic Country

Joe Baird (kchs1400am@gmail.com) General Manager
Rebecca Quiles (sentinelofficemgr@gmail.com) Sales Manager
Frances Sanchez (frances@gpkmedia.com) Programming

TUCUMCARI

KENM-FM	Eastern New Mexico University	PBS/NPR	88.9
52 Broadcast Center	(575) 562-2112		
Tucumcari, NM	www.kenw.org	FORMAT: News, Talk	

Porfirio Delgado (porfirio.delgado@enmu.edu) General Manager
Evelyn Ledbetter (everlyn.ledbetter@enmu.edu) ... Sales Manager
Tim Gutierrez (timothy.gutierrez@enmu.edu) News Director
Shannon Hearn (shannon.hearn@enmu.edu) Programming
Porfirio Delgado (porfirio.delgado@enmu.edu) Engineer

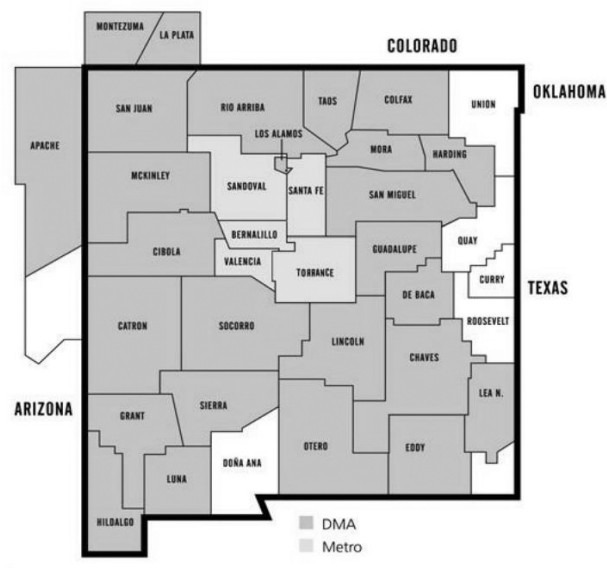
KQAY-FM	Majestic Communications	Greatest Hits 92.7	92.7
P.O. Box 668	(575) 461-0522		
Tucumcari, NM		FORMAT: Classic Hits	

JR Law (jrlaw@majesticcomm.com) General Manager
Darryl Burkfield (burkfield@majesticcomm.com) .. Sales Manager
Don Niccum (dniccum@majesticcomm.com) Programming
Tony Clayton (tclayton@majesticcomm.com) Traffic Manager
Rita Niccum (rniccum@majesticcomm.com) Engineer

KTNM-AM	Majestic Communications	Great Country	1400
P.O. Box 668	(575) 461-0522		
Tucumcari, NM		FORMAT: Classic Country	

JR Law (jrlaw@majesticcomm.com) General Manager
Darryl Burkfield (burkfield@majesticcomm.com) .. Sales Manager
Don Niccum (dniccum@majesticcomm.com) Programming
Tony Clayton (tclayton@majesticcomm.com) Traffic Manager
Rita Niccum (rniccum@majesticcomm.com) Engineer

NEW MEXICO TELEVISION MARKET



New Mexico's Designated Market Area

Market Area Name: Albuquerque-Santa Fe, NM

Nielsen Rank: 49

DMA includes 28 counties in NM, 2 in CO as well as area in northeast AZ

STATEWIDE TELEVISION

KASA-TV 2400 Monroe NE Albuquerque	NBCUniversal (505) 884-5353 telemundonuevomexico.com	2 FORMAT: Telemundo
Patricia Buchanan (patricia.buchanan@nbcuni.com)..... General Manager Rose Cuella (rosa.cuellar@nbcuni.com) Sales Manager Edgardo Sanabria (edgardo.sanabria@nbcuni.com).. News Director Adriana Martinez (adriana.flores-martinez@nbcuni.com) Programming Paula Galvao (paula.galvao@nbcuni.com) Traffic Jaime Martinez (jaime.martinez3@nbcuni.com) Engineer		
KASY-TV 13 Broadcast Plaza SW Albuquerque, NM	Mission Broadcasting (505) 797-1919 krqe.com/new-mexico-cw-my50tv/	50 FORMAT: New Mexico's My50
Taunya Tourville-Bennett (taunya.tourville@kwbq.com)... Station Manager/Sales Dawn Pierce (dawn.pierce@krqe.com) Programming Lynn Gilstrap (lynn.gilstrat@krqe.com) Traffic Clay Jones (clay.jones@krqe.com) Engineer		
KBIM-TV 214 N. Main Street Roswell, NM	Nexstar Media (800) 283-4227 www.krqe.com	VHF 10 CBS FORMAT: CBS affiliate (Roswell)
William Anderson (bill.anderson@krqe.com) General Manager Marilyn Painter (Marilyn.painter@krqe.com) Sales Manager Iain Munro (iain.munro@krqe.com) News Director Dawn Pierce (dawn.pierce@krqe.com) Programming Lynn Gilstrap (lynn.gilstrat@krqe.com) Traffic Manager Clay Jones (clay.jones@krqe.com) Engineer		
KCHF-TV PO Box 4338 Albuquerque, NM 87196	Son Broadcasting 505-345-1991 www.kchftv.org/	VHF 11 FORMAT: Where the Son Always Shines
Jamie Lujan (jamie@sonbroadcasting.org) General Manager Michelle Garcia (michelle@sonbroadcasting.org) .. Sales Manager Mary Kay Gonzales (marykay@kchftv.org) Programming Michelle Garcia (michelle@sonbroadcasting.org) .. Traffic Manager Jim Garcia (jim@jaytec.com) Engineer		
KENW-TV 52 Broadcast Center Portales, NM	KENW Public Media (575) 562-2112 www.kenw.org	3.1, 3.2, 3.3, 3.4 FORMAT: Public Broadcasting
Porfirio Delgado (porfirio.delgado@enmu.edu) General Manager Rena Garrett (rena.garrett@enmu.edu) Sales Manager Allan Crawford (allan.crawford@enmu.edu) News Director Sean Moore (sean.moore@enmu.edu) Programming Kimberly Choate (kimberly.choate@enmu.edu) Traffic Manager Porfirio Delgado (porfirio.delgado@enmu.edu) Engineer		

STATEWIDE TELEVISION

KLUZ-TV

Entravision Communications

14

2725E Broadbent Pkwy NE (505) 342-4141

Albuquerque

noticiasya.com/nacional/

FORMAT: Noticias Ya

Carlos Fourzan (cfourzan@entravision.com) General Manager/Sales

Brenda Reyes (breyes@entravision.com) News Director

Teddy Scoggins (abqositraffic@entravision.com) ... Traffic Manager

Dudley Bullock (dbullock@televisaunivision.com).. Engineer

KNMD-TV

New Mexico Public Media

8

1130 University NE

(505) 277-2121

Albuquerque

www.newmexicopbs.org

FORMAT: Public Broadcasting

Franz Joachim (fjoachim@nmpbs.org) General Manager

Susan Rhymer (rhymer@unm.edu) Sales Manager

Joan Rebecchi (jrebecchi@nmpbs.org) Programming

Jason Quinn (jqinn@nmpbs.org) Engineer

KNME-TV

New Mexico Public Media

VHF 5 PBS

1130 University NE

(505) 277-2121

Albuquerque, NM

www.newmexicopbs.org

FORMAT: Public Broadcasting

Franz Joachim (fjoachim@nmpbs.org) General Manager

Susan Rhymer (rhymer@unm.edu) Sales Manager

Joan Rebecchi (jrebecchi@nmpbs.org) Programming

Jason Quinn (jqinn@nmpbs.org) Engineer

KOAT2-TV

Hearst Television

VHF 7.2

3801 Carlisle NE

(505) 884-7777

Albuquerque, NM

estrellatv.com

FORMAT: Estrella

Lori Waldon (lwaldon@hearst.com) General Manager

Jeff Dauenhauer (jeff.dauenhauer@hearst.com) Sales Manager

Leti Carter (lcarter@hearst.com) Programming

Brad Carter (bradcarter@hearst.com) Engineer

KOAT3

Hearst Television

VHF 7.3

3801 Carlisle Blvd NE

(505) 884-7777

Albuquerque, NM

truecrimenetworktv.com

FORMAT: True Crime Network

Lori Waldon (lwaldon@hearst.com) General Manager

Jeff Dauenhauer (jeff.dauenhauer@hearst.com) Sales Manager

Leti Carter (lcarter@hearst.com) Programming

Brad Carter (bradcarter@hearst.com) Engineer

STATEWIDE TELEVISION

KOAT-TV
3801 Carlisle Blvd NE
Albuquerque

Hearst Television
(505) 884-7777
www.koat.com

VHF 7 ABC

FORMAT: ABC affiliate

Lori Waldon (lwaldon@hearst.com) General Manager
Jeff Dauenhauer (jeff.dauenhauer@hearst.com) Sales Manager
Jess O'Neill (jmoneill@hearst.com) News Director
Leti Carter (lcarter@hearst.com) Programming
Brad Carter (bradcarter@hearst.com) Engineer

KOBF-TV
825 W. Broadway
Farmington, NM

Hubbard Broadcasting
(505) 326-1141
www.kob.com

VHF 12 NBC

FORMAT: NBC affiliate (Farmington)

Michelle Donaldson (mdonalson@kob.com) General Manager
Cris Beck (cbeck@kob.com) Sales Manager
Matt Grubs (mgrubs@kob.com) News Director
Rebekah Baca (Rebekah.baca@kob.com) Programming
Jackie Gregory (jgregory@kob.com) Traffic Manager
Scott Arthur (sarthur@kob.com) Engineer

KOBG-TV
Silver City

Hubbard Broadcasting
(505) 243-4411
www.kob.com

VHF 12 NBC

FORMAT: NBC affiliate

Michelle Donaldson (mdonalson@kob.com) General Manager
Cris Beck (cbeck@kob.com) Sales Manager
Matt Grubs (mgrubs@kob.com) News Director
Rebekah Baca (Rebekah.baca@kob.com) Programming
Jackie Gregory (jgregory@kob.com) Traffic Manager
Scott Arthur (sarthur@kob.com) Engineer

KOBR-TV
201 N Nevada Ave. Ste B
Roswell, NM 88201

Hubbard Broadcasting
(575) 625-8888
www.kob.com

VHF 8 NBC

FORMAT: NBC affiliate

Michelle Donaldson (mdonalson@kob.com) General Manager
Cris Beck (cbeck@kob.com) Sales Manager
Matt Grubs (mgrubs@kob.com) News Director
Rebekah Baca (Rebekah.baca@kob.com) Programming
Jackie Gregory (jgregory@kob.com) Traffic Manager
Scott Arthur (sarthur@kob.com) Engineer

KOB-TV
4 Broadcast Plaza SW
Albuquerque, NM

Hubbard Broadcasting
(505) 243-4411
www.kob.com

VHF 4 NBC

FORMAT: NBC affiliate

Michelle Donaldson (mdonalson@kob.com) General Manager
Cris Beck (cbeck@kob.com) Sales Manager
Matt Grubs (mgrubs@kob.com) News Director
Rebekah Baca (Rebekah.baca@kob.com) Programming
Jackie Gregory (jgregory@kob.com) Traffic Manager
Scott Arthur (sarthur@kob.com) Engineer

STATEWIDE TELEVISION

KREZ-TV

Nexstar Media

VHF 6 CBS

Durango, CO

(505) 243-2285

www.krqe.com

FORMAT: CBS affiliate

William Anderson (bill.anderson@krqe.com) General Manager
 Marilyn Painter (Marilyn.painter@krqe.com) Sales Manager
 Iain Munro (iain.munro@krqe.com) News Director
 Dawn Pierce (dawn.pierce@krqe.com) Programming
 Lynn Gilstrap (lynn.gilstrap@krqe.com) Traffic Manager
 Clay Jones (clay.jones@krqe.com) Engineer

KRQE TV

Nexstar Media

VHF 13 CBS

13 Broadcast Plaza, SW
 Albuquerque, NM

(505) 243-2285

www.krqe.com

FORMAT: CBS affiliate

William Anderson (bill.anderson@krqe.com) General Manager
 Marilyn Painter (Marilyn.painter@krqe.com) Sales Manager
 Iain Munro (iain.munro@krqe.com) News Director
 Dawn Pierce (dawn.pierce@krqe.com) Programming
 Lynn Gilstrap (lynn.gilstrap@krqe.com) Traffic Manager
 Clay Jones (clay.jones@krqe.com) Engineer

KRQE2

Nexstar Media

13.2

13 Broadcast Plaza SW
 Albuquerque

(505) 243-2285

krqe.com/fox-new-mexico

FORMAT: FOX affiliate

William Anderson (bill.anderson@krqe.com) General Manager
 Marilyn Painter (Marilyn.painter@krqe.com) Sales Manager
 Iain Munro (iain.munro@krqe.com) News Director
 Dawn Pierce (dawn.pierce@krqe.com) Programming
 Lynn Gilstrap (lynn.gilstrap@krqe.com) Traffic Manager
 Clay Jones (clay.jones@krqe.com) Engineer

KRWB

Mission Broadcasting

UHF 19

13 Broadcast Plaza SW
 Albuquerque, NM

(505) 797-1919

www.cwtv.com

FORMAT: New Mexico's CW

Taunya Bennett (taunya.tourville@kw bq.com) Station Manager/Sales
 Dawn Pierce (dawn.pierce@krqe.com) Programming
 Lynn Gilstrap (lynn.gilstrap@krqe.com) Traffic Manager
 Clay Jones (clay.jones@krqe.com) Engineer

KRWG-TV

KRWG Public Media

22

2915 McFie Circle
 Las Cruces, NM

(575) 646-2222

www.krwg.org

FORMAT: Public Broadcasting

Adrian Velarde (avelarde@nmsu.edu) General Manager
 Edmundo Resendo (mrmundo@nmsu.edu) Sales Manager
 Anthony Moreno (ajmoreno@nmsu.edu) News Director
 Norma Vechot (normina@nmsu.edu) Programming
 Dave Ferris (dferris7@nmsu.edu) Traffic Manager
 Mario Jimenez (mariojim@nmsu.edu) Engineer

STATEWIDE TELEVISION

KTEL-TV 2400 Monroe NE Albuquerque, NM	NBCUniversal (505) 884-5353 telemundonuevomexico.com	33	FORMAT: Telemundo
Patricia Buchanan (patricia.buchanan@nbcuni.com) General Manager Rose Cuella (rosa.cuellar@nbcuni.com) Sales Manager Edgardo Sanabria (edgardo.sanabria@nbcuni.com)..... News Director Adriana Martinez (adriana.flores-martinez@nbcuni.com) Programming Paula Galvao (paula.galvao@nbcuni.com) Traffic Manager Jaime Martinez (jaime.martinez3@nbcuni.com) Engineer			
KTFQ-TV 2725-E Broadbent Pkwy NE Albuquerque	Entravision Communications (505) 342-4141 univision.com	41	FORMAT: Unimas New Mexico
Carlos Fourzan (cfourzan@entravision.com) General Manager/Sales Brenda Reyes (breyes@entravision.com) News Director Teddy Scoggins (abqositraffic@entravision.com) ... Traffic Manager Eduardo Dickens (edickens@entravision.com) Engineer			
KUPT-LD 2400 Monroe NE Albuquerque, NM	NBCUniversal (505) 884-5353	16	FORMAT: Movies!
Patricia Buchanan (patricia.buchanan@nbcuni.com) General Manager Rose Cuella (rosa.cuellar@nbcuni.com) Sales Manager Edgardo Sanabria (edgardo.sanabria@nbcuni.com)..... News Director Adriana Martinez (adriana.flores-martinez@nbcuni.com) Programming Paula Galvao (paula.galvao@nbcuni.com) Traffic Manager Jaime Martinez (jaime.martinez3@nbcuni.com) Engineer			
THIS-TV 4 Broadcast Plaza, SW Albuquerque, NM 87104	Hubbard Broadcasting (505) 243-4411 thistv.com	4.2	FORMAT: This TV
Michelle Donaldson (mdonalson@kob.com) General Manager Cris Beck (cbeck@kob.com) Sales Manager Rebekah Baca (Rebekah.baca@kob.com) Programming Jackie Gregory (jgregory@kob.com) Traffic Manager Scott Arthur (sarthur@kob.com) Engineer			
Comet 4 Broadcast Plaza, SW Albuquerque, NM 87104	Hubbard Broadcasting (505) 243-4411 comettv.com	4.3	FORMAT: SciFi/ Fantasy
Michelle Donaldson (mdonalson@kob.com) General Manager Cris Beck (cbeck@kob.com) Sales Manager Rebekah Baca (Rebekah.baca@kob.com) Programming Jackie Gregory (jgregory@kob.com) Traffic Manager Scott Arthur (sarthur@kob.com) Engineer			

STATEWIDE TELEVISION

Decades	Hubbard Broadcasting	4.4
4 Broadcast Plaza, SW	(505) 243-4411	
Albuquerque, NM 87104	dev.decades.com	FORMAT: TV Across the Decades
Michelle Donaldson (mdonalson@kob.com)	General Manager	
Cris Beck (cbeck@kob.com)	Sales Manager	
Rebekah Baca (Rebekah.baca@kob.com)	Programming	
Jackie Gregory (jgregory@kob.com)	Traffic Manager	
Scott Arthur (sarthur@kob.com)	Engineer	

Defy TV	Hubbard Broadcasting	4.5
4 Broadcast Plaza, SW	(505) 243-4411	
Albuquerque, NM 87104	www.defytnet.com	FORMAT: Reality TV
Michelle Donaldson (mdonalson@kob.com)	General Manager	
Cris Beck (cbeck@kob.com)	Sales Manager	
Rebekah Baca (Rebekah.baca@kob.com)	Programming	
Jackie Gregory (jgregory@kob.com)	Traffic Manager	
Scott Arthur (sarthur@kob.com)	Engineer	

Heroes & Icons	Hubbard Broadcasting	4.2
4 Broadcast Plaza, SW	(505) 243-4411	
Albuquerque, NM 87104	www.handitv.com	FORMAT: Action TV
Michelle Donaldson (mdonalson@kob.com)	General Manager	
Cris Beck (cbeck@kob.com)	Sales Manager	
Rebekah Baca (Rebekah.baca@kob.com)	Programming	
Jackie Gregory (jgregory@kob.com)	Traffic Manager	
Scott Arthur (sarthur@kob.com)	Engineer	



© January 2024