



**Insertion Order  
Traffic Safety Division Campaign  
Child Seat Safety**

**Date:** October 7, 2024

**Client:** Traffic Safety Division (TSD) Child Seat Safety

**Media:** NM Radio

**Length:** 30

**ISCI Code:** TSDC2111 - (English)  
TSDC2112 - (Spanish)

**Air Dates:** ASAP - September 30, 2025

**Number of times per week:** 5x

**Dayparts:** 5:00 A- 12:00 M Monday thru Sunday

Please forward all invoices\*\* to one of the following:  
Mail to the NMBA or email PDF to [francinawalker@nmba.org](mailto:francinawalker@nmba.org) or remit  
affidavits through Adcore, Marketron Exchange, or Radio  
Invoices.com

***Please confirm receipt of this insertion order to  
[francinawalker@nmba.org](mailto:francinawalker@nmba.org)***

\*\*Notarizing of invoices NOT required