

FRIDAY, APRIL 17, 2026

ENTRY DEADLINE:

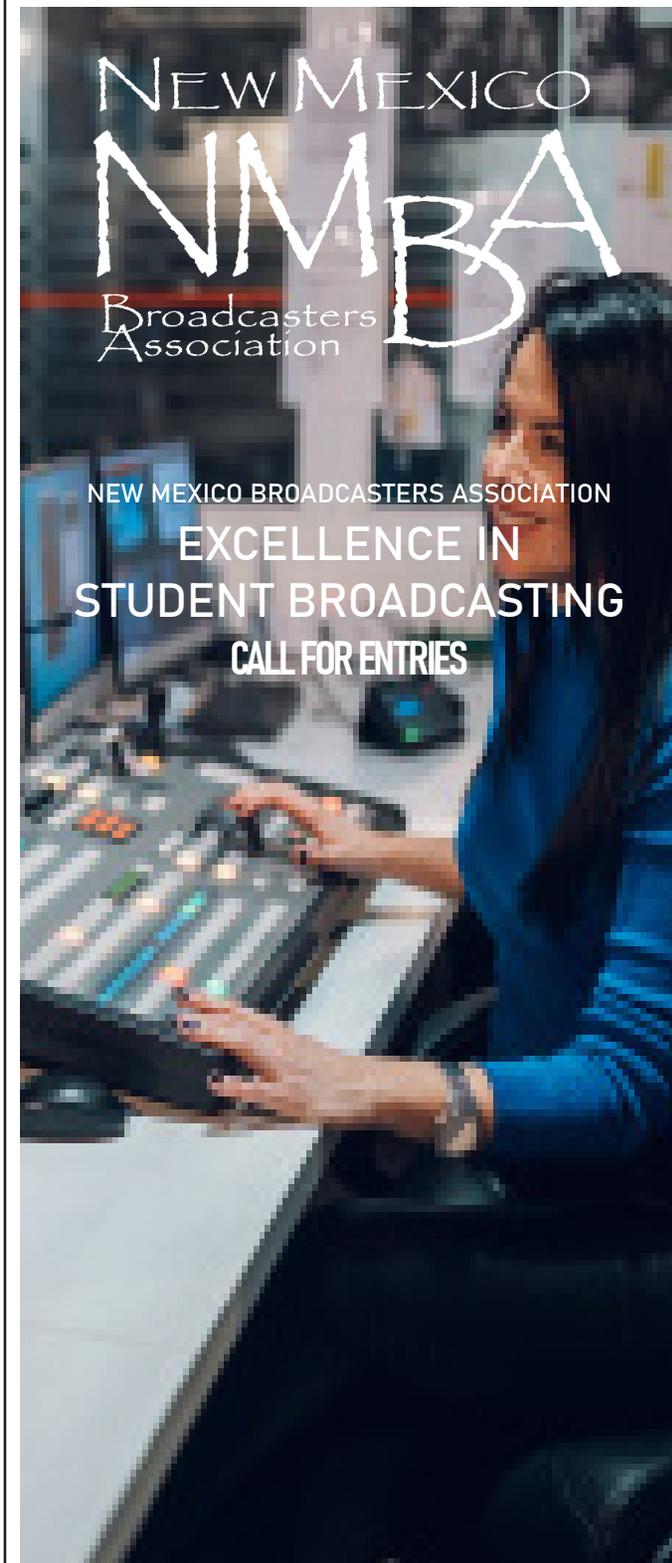
Visit
RockOurAwards.com
to upload your
entries today!

How to upload your awards:

Be sure to be prepared by having your entries organized before you start. Here's what you'll need to know:

- » the name of the category
- » the call letters of the radio station
- » the title of the entry
- » the names of the people who should be recognized for this award*
- » the mp3 file containing your entry or the URL link to your entry

*THIS IS IMPORTANT - Names and spelling will be on the actual award, so be sure you've got everybody... and spelled correctly.



COLLEGIATE AWARDS

College Division is open to any student affiliated with a college or university radio or television station. Entries must be submitted by the station/school on behalf of the student(s). **All entry fees must be paid prior to judging. College Division entry fee is \$35.**

Student Newscast: Entry may be from any regularly scheduled newscasts from any day during the previous calendar year. The criteria are presentation, production value, interest of stories presented, and overall impact of the newscast. Submit entire newscast without commercial breaks.

Student General News Reporting: This award is for individual achievement. Judging criteria will include ability to create general news content, be engaging, comprehensive and accurate while explaining stories in a unique, complete and exciting manner. Entry must not exceed 10 minutes.

Student Feature Reporting: This award is for individual achievement. Judging criteria will include ability to create relevant feature content, be engaging, comprehensive and accurate while explaining stories in a unique, complete and exciting manner. Entry must not exceed 10 minutes.

Student Sportscaster: This award is for individual achievement. Judging criteria will include demonstration of an overall excellence in sports reporting, overall presentation, creativity, accuracy, fairness and clarity. Entry must not exceed 10 minutes.

Student Sports Reporting: Judging criteria will include significance, presentation of facts, delivery and/or creativity, entertainment value, and effective use of video and audio. Entry must not exceed 10 minutes

Student Weathercaster: Judging criteria will include compelling delivery, use of technology, and ease of translating technical meteorology terms and concepts to a general audience. Entries must not exceed 10 minutes.

Student Video Essay: This award is for achievement by a single individual. The video essay creator is the photographer and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry must not exceed 10 minutes.

Student Videography: Entry must be a compilation of work that best represents the talent's capabilities utilizing creativity, continuity, lighting, and technical production. Entry must not exceed 10 minutes.

Sports Play by Play: This award is based on individual achievement. Play-by-play coverage of a single sports event. Submit six minutes of unedited play-by-play material announced by students.

Student DJ Personality: This award is based on individual achievement. Criteria includes: entertainment value, creativity, production value, presentation and impact. Student DJ must have aired on the station entering the category (no syndicated programs). A maximum of 10 minutes without commercials.

Original Production: Any original student production. The criteria are significance to audience, resourcefulness, comprehensiveness, and production values. Entry must not exceed 10 minutes.

:30 Commercial or PSA: Must have been written, produced and voiced by students.

Social Media Use: This award honors responsible use of social media in connecting your community. In 200 words or less, entry should describe how broadcast content was modified and enhanced for social platforms, and how the cross-platform approach worked to create a unifying message and succeeded in meeting its goals.

K-12 AWARDS

K-12 Student Division is open to any student in New Mexico school who is affiliated with broadcasting through a class, seminar or extracurricular activity. Entries must provide approval by a teacher or supervisor. All entry fees must be paid prior to judging. The K-12 Student Division entry fee is \$10.

Student Video Essay: This award is for achievement by a single individual. The video essay creator is the photographer and editor, weaving together elements captured in the field to tell the story without a reporter or professional talent track. Entry must not exceed 10 minutes.

Student Videography: Entry must be a compilation of work that best represents the talent's capabilities utilizing creativity, continuity, lighting, and technical production. Entry must not exceed 10 minutes.

Original Production: Any original student production. The criteria are significance to audience, resourcefulness, comprehensiveness, and production values. Entry must not exceed 10 minutes.

:30 Commercial or PSA: Must have been written, produced and voiced by students.

Social Media Use: This award honors responsible use of social media in connecting your community. In 200 words or less, entry should describe how broadcast content was modified and enhanced for social platforms, and how the cross-platform approach worked to create a unifying message and succeeded in meeting its goals.

GET STARTED!

Visit RockOurAwards.com to upload your entries today. Returning stations, simply login using your previously created username/password and start uploading.

If you're new to NMBA awards submission, visit rockourawards.com, click the "Register" button and follow the instructions.