



2026 New Mexico Broadcasters Stations of the Year

Small Market Radio.....True Taos, KNCE

Medium Market Radio.....

KIXN, Noalmark Broadcasting, Hobbs

KZZX, Burt Broadcasting, Inc. Alamogordo

KWMW, MTD Radio, Lovington

Metro Market Radio.....KKOB, Cumulus Media, Albuquerque

Large Market Radio.....KHQT, Adams Radio Group, Las Cruces

Spanish Language Television.....KASA, Telemundo, Albuquerque

Television Station of the Year.....KOB-TV, Hubbard Broadcasting



K-12 and Collegiate Awards Winners

Division	Category	Station	Entry Title	Participants
K-12	Original Production	KZOR/KIXN	Tatum Coyote Sports	TJ Miracle (Webmaster), Aaron Forrister (General Manager)
Collegiate	Student Feature Reporting	KRWG Public Media	Easter Event After Young Park Shooting	Carpio Griego (Student)
Collegiate	Student News General Reporting	KRWG Public Media	Young Park Mass Shooting	Abigail Salas (Student)
Collegiate	Student Newscast	KRWG Public Media	News22	Bodhi Fogden (Student), Jaclyn Ruiz (Student), Ben Schlittler (Student), Carpio Griego (Student), Nina Gallegos (Student), Brianna Ramirez (Student), Nick Miller (College Professor), Hugo Pérez (College Associate Professor)
Collegiate	Student Sports Reporting	KRWG Public Media	Tai Chi At The Library	Lizzet Leyva (Student)
Collegiate	Student Sportscaster	KRWG Public Media	Sportscast	Ben Schlittler (Student)
Collegiate	Student Videography	KRWG Public Media	Videography Entries	Carpio Griego (Student)
Collegiate	Student Weathercaster	KRWG Public Media	Weathercast	Jaclyn Ruiz (Student)



Small Market Radio Award Winners

Division	Category	Station	Entry Title	Participants
Small Radio	:30 Commercial	KSSR	BILL'S PLACE ELECTION DAY SPECIALS	Andres Moncayo (Voice Talent), Nayla Romero (Voice Talent), Gabe Esquibel (Producer)
Small Radio	:60 Commercial	KCCC	Mid-Week Matters 60 Second Commerical on KCCC 930AM	Hattie Quinn (News Director)
Small Radio	Breaking News	KNFT- FM	Breaking News: Trout Fire Crisis Unfolds	Silver City Radio
Small Radio	Complete Newscast Station	KNCE	Evening Newscast, December 12, 2025	Howie Roemer (Newscaster)
Small Radio	Continuing Coverage	KNFT- FM	2025 Trout Fire Continuing Coverage	Silver City Radio
Small Radio	DJ Personality Aircheck	KNCE 93.5FM	Goat Roper Revue	Mark Mundy (DJ)
Small Radio	Morning Show	KNCE	The Morning Show, Weekdays 7-9am	Howie Roemer (Morning Show Host), Sidney Ray (Morning Show Guest Host)
Small Radio	Newscaster	KNCE	Newscasts, November 11, 2025 and February 27, 2026	Howie Roemer (Morning Show Host, Newscaster)
Small Radio	Public Service Announcement	KCCC	Carlsbad Anti Drug and Gang Coalition PSA on KCCC 930AM	Hattie Quinn (News Director)
Small Radio	Public Service Campaign	KNFT- FM	Keeping Silver City Clean and Beautiful	Sabrina Pack
Small Radio	Social Media Integration	KNFT- FM	Before the Fire: Ready, Set, Go Cross-Platform Campaign	Silver City Radio
Small Radio	Specialty Show	KNCE 93.5FM	Good News Good Planet	Mandy Stapleford (DJ)
Small Radio	Sports Play by Play	KSSR	2025 NMAA 2A State Baseball Championship	Daniel Esquibel (Play by Play), Joseph Esquibel (Color), Gabe Esquibel (Producer)



Small Radio	Sports Show or Interview	KSSR	2025 FOOTBALL SEASON WEEK 2 GABE ESQUIBEL INTERVIEW WITH SRHS FOOTBALL COACH DAVE CHAVEZ	GABE ESQUIBEL (Host/Producer), Dave Chavez (Guest)
Small Radio	Station Promotional Announcement	KCCC	KCCC 930AM Station Promotional Entry	Jonathan Chandler (Owner)
Small Radio	Talk Show or Interview	KNCE 93.5FM	Ancestral Food Alchemy	Liva Vino (DJ)
Small Radio	Website	KNFT-FM	SilverCityRadio.com: Local News, Local Life, Local Connection	Silver City Radio

SMALL MARKET RADIO STATION OF THE YEAR:

KNCE, TRUE TAOS



Medium Market Radio Award Winners

Division	Category	Station	Entry Title	Participants
Medium Radio	:30 Commercial	KIXN	Master Plumbers-Sammy Sludge	Aaron Forrister (Writer), TJ Miracle (Producer), Paul Orr (Talent)
Medium Radio	:60 Commercial	KWES-FM	Conley's Nursery	Tim Keithley (Talent)
Medium Radio	Breaking News	KIDX	Flooding in Ruidoso	Blake Ovard (News Director)
Medium Radio	Complete Newscast Station	KIDX	Ruidoso Area News	Blake Ovard (News Director)
Medium Radio	Continuing Coverage	KIXN	Hobbs Mayoral Election	Dawn Morgan (News Director), TJ Miracle (Producer)
Medium Radio	DJ Personality Aircheck	KYEE	Mike Mason Morning Show	Mike Mason (Program Director)
Medium Radio	Features News	KIXN	Dawn and Linda Behind the Stage	Dawn Morgan (News Director)
Medium Radio	Morning Show	KZZX	The Giddyup & Go Show With Double J & Adrienne	James White (Program Director), Adrienne Saldevar (Air Talent)
Medium Radio	Newscaster	KWMW	Newscaster-Blake Ovard	Blake Ovard (News Director)
Medium Radio	Public Service Announcement	KYEE	94KEY "Crew 4 Food"	Mike Mason (Program Director)
Medium Radio	Public Service Campaign	KWMW	Mandy's "Mental Health Check-In"	Mandy Vanpelt (Host)
Medium Radio	Social Media Integration	KZZX	KZZX "Fork Off"	Gabe Morales (Producer), James White (Program Director), Adrienne Saldevar (Air Talent)
Medium Radio	Specialty Show	KZZX	KZZX "Fork Off"	Gabe Morales (Producer), James White (Program Director), Adrienne Saldevar (Air Talent)
Medium Radio	Sports Play by Play	KIXN	Hobbs Girls Basketball vs Rio Rancho	Ty Friend, TJ Miracle



Medium Radio	Sports Show or Interview	KIXN	Coaches Conversation Lovington vs Gadsden	Dawn Morgan
Medium Radio	Station Promotional Announcement	KZZX	KZZX Birthday Anniversary Bash	James White (Program Director), Adrienne Saldevar (Air Talent)
Medium Radio	Talk Show or Interview	KWMW	W105 Weekend Edition-NM Film Industry	Blake Ovard (Host)
Medium Radio	Website	KIXN	hobbsamerica.com	TJ Miracle (Webmaster), Aaron Forrister (General Manager)

MEDIUM MARKET RADIO STATION OF THE YEAR-

KWMW, MTD RADIO, LOVINGTON

KZZX, BURT BROADCASTING, ALAMOGORDO

KIXN, NOALMARK BROADCASTING, HOBBS



Large Market Radio Award Winners 2026

Category	Station	Entry Title	Participants
:30 Commercial	KVLC	Blast City Party Central	Ricky Tarin, Shannon Ellis, Leslie T Travis, Kaylee Huston
:60 Commercial	KHQT-FM	STARLINK: NOT YOUR AVERAGE INTERNET	Joey Hernandez (Talent), Jackie Marquez Wilkinson (Talent)
Breaking News	KRWG	High school students march across town in protest of ICE	Noah Raess (Multimedia Journalist)
Complete Newscast Station	KVLC	Las Cruces Today News-City backs out of 828 Production Deal/NMSU vs UTEP flare up	Jack Nixon (News Anchor/Reporter)
Continuing Coverage	KRWG	NMSU graduate students' fight for change	Noah Raess (Multimedia Journalist)
DJ Personality Aircheck	KZDB	Darryl Burkfield Saturday Morning	Darryl Burkfield (Host)
Features News	KVLC	Las Cruces Today News-City backs out of 828 Production Deal/NMSU vs UTEP flare up	Jack Nixon (News Anchor/Reporter)
Morning Show	KZDB	Don Niccum Morning Show	Don Niccum (Morning Show Host)
Newscaster	KVLC	Las Cruces Today News-City backs out of 828 Production Deal/NMSU vs UTEP flare up	Jack Nixon (News Anchor/Reporter)
Public Service Announcement	KGRT-FM	I AM TRESKO INC.	Gino Aragon (Producer)
Public Service Campaign	KHQT-FM	PACK THE VAN/BIG SHOW BREW BENEFITING CASA DE PEREGRINOS	Joey Hernandez
Social Media Integration	KHQT-FM	HOT 103- HOTTEST STATION ON SOCIAL	Joey Hernandez (Operations Manager), Jackie Marquez Wilkinson (Program Director)
Specialty Show	KRWG	KRWG's Wine Confidential	Scott Brocato (FM Operations Manager/Host)
Sports Play by Play	KSJE	2025 Connie Mack World Series Game 18: Midland SW Bulls vs. PPA White Sox	Scott Michlin

Sports Show or Interview	KSJE	2025 Connie Mack World Series Game 6	Travis Johnson (KSJE Announcer), KSJE Staff
Station Promotional Announcement	KXPZ	Break The Safe to Getaway	Shannon Ellis (Production Director)
Talk Show or Interview	KRWG	Voice of the Public - The Financial Confidential with Sumer Rose Nolen	KC Counts (Director of Content)
Website	KHQT-FM	HOT 103 TODAY'S HOTTEST MUSIC	Martin Fernandez Jr. (Producer), Jackie Marquez Wilkinson (Program Director)

MEDIUM MARKET STATION OF THE YEAR:
KHQT, ADAMS RADIO GROUP, LAS CRUCES



Metro Market Radio Award Winners

Division	Category	Station	Entry Title	Participants
Metro Radio	:30 Commercial	KQTM-FM	Houston Wholesale Cars - Best in the City for 15 Years	Bryan Griggs (Producer)
Metro Radio	:60 Commercial	KQTM-FM	Celebrating the 'Big Game' with 101.7 The TEAM at Skidmore's Holiday Bowl	Sean King (Voice), Bryan Griggs (Producer)
Metro Radio	Breaking News	KKOB	KKOB Breaking News - APS Walkout	Natassja Leyba (Reporter), Brandon B.V. Vogt (Show Host)
Metro Radio	Complete Newscast Station	KKOB	News Radio KKOB Complete Newscast	Mike Gaba (Newscaster), Natassja Leyba (Reporter), Francina Walker (Reporter)
Metro Radio	Continuing Coverage	KKOB	News Radio KKOB Continuing Coverage	Zoltan Csanyi-Salcedo (News Director), Mike Gaba (Reporter), Natassja Leyba (Reporter), Francina Walker (Reporter)
Metro Radio	DJ Personality Aircheck	KIOT-FM	The Erica Viking Show	Erica Viking (Morning Air Talent)
Metro Radio	Features News	KKOB	Play Football Like a Girl - News Radio KKOB	Natassja Leyba (Reporter)
Metro Radio	Morning Show	KKSS-FM	The Gina Lee Fuentez Show with Ando	Gina Lee Fuentes (Morning Air Talent)
Metro Radio	Newscaster	KKOB	Mike Gaba - Legislative Roundup	Mike Gaba (Newscaster)
Metro Radio	Public Service Announcement	KQTM-FM	Celebrating the 75th Annual Brother Mathias Dinner with the Good Shepard Center	Bryan Griggs (Producer)
Metro Radio	Public Service Campaign	KKOB	Burgers & Books Book Drive	Jeff Berry (VP/Market Manager), Mandi Vaquera (Promotions)



				Director), Stephanie Griffin (Asst Promotions Director), Adrian Coronel (Account Executive), Entire Cumulus ABQ Staff
Metro Radio	Social Media Integration	KQTM	KQTM 101.7 FM The TEAM	Seth Biddulph (Director of Social Media)
Metro Radio	Specialty Show	KKOB	The Dr is In	Dr Greg Sherr (Host), Buck Burnett (Producer)
Metro Radio	Sports Play by Play	KQTM	Sports Play-by-Play KQTM NMAA Boys Basketball 4A Championship Game Highland vs. Artesia 3-14-26	Scott Galetti (Play-by-Play Announcer)
Metro Radio	Sports Show or Interview	KNML	Congratulations Jason Eck	Jeff Siembieda (Show Host), JJ Buck (Shot Host)
Metro Radio	Station Promotional Announcement	KMGA	Magic 99.5 Shoe Bowl	Chris Hoffman (Program Director)
Metro Radio	Talk Show or Interview	KKOB	Bob Clark - Zorro Ranch	Bob Clark (KKOB Morning Show Host)
Metro Radio	Website	KQTM	KQTM 101.7 FM The TEAM	Andres Chavez

METRO MARKET RADIO STATION OF THE YEAR

KKOB, CUMULUS MEDIA, ALBUQUERQUE



Spanish-Language Television Award Winners

Division	Category	Station	Entry Title	Participants
Spanish-Language Television	Breaking News	KLUZ-TV	Avioneta se estrella en un campo de golf de Albuquerque y deja un fallecido	Alexandra Callender (Television Multi Media Journalist)
Spanish-Language Television	Community Issue Programming	KLUZ-TV	RESIDENTES DE BERNALILLO REACCIONAN A ACTIVIDAD POLICIAL QUE OBLIGO EL CIERRE DE LAS ESCUELAS Y AFECTO EL TREN	Barbara Ramirez (Multimedia Journalist)
Spanish-Language Television	Continuing Coverage	KLUZ-TV	Fallecimiento del sargento Michael Schlattman: Un emotivo último adiós	Alexandra Callender (Television Multi Media Journalist)
Spanish-Language Television	Education Programming	KASA	Mariachi Spectacular: Educación Musical En Albuquerque	Mayra Aguilar (News Anchor / TV Producer)
Spanish-Language Television	Election Coverage	KASA	Tu Voz, Tu Voto: Alcaldía De Albuquerque	Mayra Aguilar (News Anchor / Producer)
Spanish-Language Television	Evening Newscast	KLUZ	NEWS SHOW 5PM	KLUZ Univision (KLUZ)
Spanish-Language Television	Feature Story	KASA-TELEMUNDO	CARLSBAD CAVERNS: UN MUNDO OCULTO BAJO LA TIERRA	Juan Gordin
Spanish-Language Television	Investigative Reporter	KLUZ-TV	La extraña desaparición del general William McCasland. Tiroteo mortal que terminó la vida de un hombre en el noreste de Albuquerque. Dos personas involucradas en tráfico sexual de menores de edad se declaran culpables. Los homicidios de West Mesa.	Alexandra Callender (Television Multi Media Journalist)
Spanish-Language Television	Investigative Story	KASA	El sueño solar que terminó en deuda	Luis Apodaca (Multimedia Journalist)



Spanish-Language Television	Legislature Coverage	KASA - TELEMUNDO	SESIÓN LEGISLATIVA: LEYES, SEGURIDAD Y DECISIONES EN NUEVO MÉXICO	JUAN GABRIEL GORDIN (MULTIMEDIA JOURNALIST)
Spanish-Language Television	News Reporter	KLUZ-TV	FIELES CONMEMORAN EL CAMINO DE LA CRUZ EN NUEVO MÉXICO & HUERTO COMUNITARIO SANTA BARBARA MARTINEZTOWN	Barbara Ramirez (Multimedia Journalist)
Spanish-Language Television	News Story	KASA - TELEMUNDO	ALARMA EN ESCUELAS DE ALBUQUERQUE: ARRESTAN A SEIS ESTUDIANTES POR PORTAR ARMAS	JUAN GABRIEL GORDIN (MULTIMEDIA JOURNALIST)
Spanish-Language Television	Social Media/Digital Report	KLUZ	NEW MEXICO UNITED HOME OPENER GOAL	Menny Esquivel (Play by Play)
Spanish-Language Television	Sports Reporter/Anchor	KASA - TELEMUNDO	PASIÓN DEPORTIVA: HISTORIAS QUE INSPIRAN	JUAN GABRIEL GORDIN (MULTIMEDIA JOURNALIST)
Spanish-Language Television	Station Promotional Announcement	KASA	LA RUTA DEL CHILE PROMO	Walter Echeverri (Director / Photographer / Writer / Video Editor)
Spanish-Language Television	Weathercaster	KASA	Al Aire en Nuevo México	Adrian Miro (Meteorologist)
Spanish-Language Television	Website	KASA	TelemundoNuevoMexico.com	Daysla Cancel Fernadez

SPANISH TELEVISION STATION OF THE YEAR:

KASA-TELEMUNDO, ALBUQUERQUE



Television Division Award Winners

Division	Category	Station	Entry Title	Participants
Television Division	Breaking News	KOB 4	Guard Deployed in Crime Crackdown	KOB News (Team)
Television Division	Community Issue Programming	KOAT	Juvenile Injustice	TJ W (Investigative Producer), Jason McNabb (Rep), Jeff Sargent (Photojournalist)
Television Division	Continuing Coverage	KOB 4	Deadly Ruidoso Flooding	KOB News Team
Television Division	Education Programming	KOAT	Dismantling Education	Action 7 News Team
Television Division	Election Coverage	KOB 4	Mayoral showdown in Albuquerque	KOB News Team
Television Division	Evening Newscast	KOAT	Action 7 News Live at 10	Action 7 News Team
Television Division	Expanded Sports Show or Sportscast	KOB 4	The Lobo Show Launch	KOB News Team
Television Division	Feature Story	KOB 4	80 years of Green Chile Cheeseburgers	Ryan Laughlin (Reporter), Zack Crozier (Photographer)
Television Division	Investigative Reporter	KRQE	Larry Barker Investigative Team	Larry Barker Investigative Team
Television Division	Investigative Story	KRQE	Uncovering the DA's Failure to Prosecute	Ann Pierret (Investigative Reporter), Vincent Autry (Photographer), Thomas Garcia (Editor)
Television Division	Legislature Coverage	KOB 4	From the Roundhouse to Your House	Griffin Rushton (Reporter)
Television Division	Local Programming	KOB 4	Clear Deception	KOB 4 Investigates
Television Division	Morning Newscast	KOB 4	Morning Show	KOB News Team



Television Division	Multimedia Journalist (MMJ)	KOB 4	Solo storyteller	Hawker Vanguard (MMJ)
Television Division	News Reporter	KOAT	Reporter Sasha Lenninger	Sasha Lenninger (Reporter)
Television Division	News Story	KOAT	Remembering the Abeyta Brothers	Sasha Lenninger (Reporter)
Television Division	Photographer/Videographer	KOAT	Photojournalist Daniel Espinoza	Daniel Espinoza (Photojournalist)
Television Division	Public Service Campaign	KOB 4	Food 4 Our Neighbors	KOB TV
Television Division	Public Service Programming	KOB 4	Paying it 4ward: Be the Change	KOB News Team
Television Division	Social Media/Digital Report	KOB 4	Gossiping about your co-workers	KOB News Team
Television Division	Sports Reporter/Anchor	KRQE	Jared Chester NMBA	Jared Chester (KRQE Sports Reporter/Anchor)
Television Division	Station Promotional Announcement	KOAT	Celebrate New Mexico - Route 66 100 Years Campaign	Matt Montoya (Creative Director), Erin Robles (Producer), Kevin Maestas (Producer)
Television Division	Weathercaster	KRQE	Chief Meteorologist Grant Tosterud	Grant Tosterud (Chief Meteorologist)
Television Division	Website	KOAT	KOAT.com	Vincent Rodriguez (Digital Content Manager), Action 7 News Team

TELEVISION STATION OF THE YEAR:

KOB-TV, HUBBARD BROADCASTING, ALBUQUERQUE