

THE MICSIDE

News & Notes from the New Mexico Broadcasters Association

A Note from Monica

Hello NMBA Friends,

Thank you to everyone who joined us for our 75th Anniversary Statewide Convention and Awards Gala. It was wonderful to see so many of you, and we're grateful for your feedback. From the workshops and gubernatorial forum to the after-party, you helped make it a memorable event. Planning is already underway for 2027, and we're looking at moving the convention to July. Please keep sharing your ideas—they truly help shape the event.

[View Gallery](#)



We also want to thank our New Mexico Congressional Delegates, Senator Ben Ray Lujan, Senator Martin Heinrich, Congresswoman Teresa Leger Fernandez, Congresswoman Melanie Stansbury and Congressman Gabe Vasquez for taking the time to share this video message to all of you on the 75th anniversary of the NMBA. [Watch the video here](#)

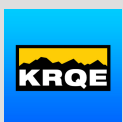


NMBA Advocacy Update

Board Chair Mike Smith and I recently joined broadcasters from across the country in Washington, D.C., to advocate for the AM Radio for Every Vehicle Act. We met with New Mexico Senators Ben Ray Luján and Martin Heinrich, along with staff from the offices of Representatives Teresa Leger Fernández, Melanie Stansbury, and Gabe Vasquez. We came away encouraged by the continued bipartisan support for this important legislation. Protecting free, over-the-air radio remains a public safety priority, especially for rural communities and during emergencies.

[Learn More About AM4EV](#)

Industry News



By now you've likely heard about the upcoming television affiliation changes in the Albuquerque market. Beginning August 1, KRQE will become a full-time FOX affiliate while KOAT will launch a digital channel carrying CBS programming, making KOAT the New Mexico home of ABC and CBS. While affiliations may change, NMBA's commitment does not. We're here to advocate for and support every New Mexico broadcaster. [Read more...](#)



Broadcast Advocate Podcast

I recently had the opportunity to host the latest NASBA Broadcast Advocate podcast featuring Deborah Parenti and New Mexico broadcaster Matt Martinez. The conversation explores the opportunities in Spanish-language broadcasting, advertising, and radio's continuing role in serving communities. [Listen here](#)

NMBA News



Please join me in welcoming Nicole Atencio to the NMBA team. Nicole is joining us in digital communications and will gradually transition into Susan Reinhart's member services role this fall. Welcome, Nicole!

Member Calendar

Virtual Job Fair

[REGISTER](#)

Our next Job Fair will be the week of August 10 and the final session the week of December 7

Watch your email for additional NMBA events and training opportunities.

Media Training

Our media training program continues to grow, with word of mouth helping fill classes across the state. Thank you to the broadcasters and public safety professionals who continue to support this important work.

Congratulations!

Congratulations to New Mexico broadcasters honored by the Rocky Mountain Southwest Chapter of NATAS.

- Michelle Donaldson/KOB TV – Silver Circle
- Larry Barker/ KRQE – Gold Circle
- Iain Munro/KRQE – Silver Circle
- Ron Romero/KOB TV– Silver Circle



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GOLD & SILVER
CIRCLE

Until Next Time...

Thank you for everything you do to keep New Mexicans informed, entertained, and connected. If there's a story you'd like to share or a way NMBA can help your station, please reach out. We'd love to hear from you.

My best,

Monica Armenta
President & CEO

Have station news, awards, promotions or photos to share? Send them our way—we'd love to feature our members.

www.nmba.org